

GRADIENT EXPERIENCE, ART DIRECTOR (11/2024-08/2025)
CONCEPT DEVELOPMENT FOR EXPERIENTIAL BRAND ACTIVATIONS
MANAGED DESIGN, PRODUCTION, AND ONSITE INSTALLATION OF GRAPHICS
CREATIVE LEAD FOR CONTENT SHOOT

(FREELANCE CREATIVE)

TERRANE GROUP, ART DIRECTOR (08/2025)
CONCEPT DEVELOPMENT + VISUAL RESEARCH FOR CONTENT SHOOT PITCH

THE BENCH, DESIGNER (09/2024-12/2024)
CREATED PRINT, DIGITAL AND MOTION GRAPHICS FOR ONSITE ACTIVATION (NIKE)

RQ AGENCY, CREATIVE DIRECTOR/DESIGNER (08/2024-04/2025)
CONCEPTED + DESIGNED ALL FABRICATION, DIGITAL + PRINT ASSETS FOR MULTIPLE
HBO MAX BRAND ACTIVATIONS

WASSERMAN, ART DIRECTOR + ILLUSTRATOR (06/2024-11/2024)
CONCEPT DESIGN + ANIMATION STORYBOARDS FOR MLS PROMO VIDEOS
ILLUSTRATED LARGE SCALE MURAL FOR ONSITE ACTIVATION AT LEAGUE'S CUP
DIGITAL + PRINT DESIGN FOR MULTIPLE ACTIVATIONS

LUMINARY CREATIVE, CREATIVE DIRECTOR/DESIGNER (03/2024-AUGUST 2024)
RE-BRANDING FOR AGENCY PITCH DECK + WEBSITE
RE-BRANDING FOR TUNE.FM PITCH DECK + WEBSITE

VIDMOB, CREATIVE DIRECTOR (01/2017-07/2024)
CREATING STYLE FRAMES/STORYBOARDS, MOTION AESTHETIC, AND MANAGING ANIMATION
FOR OVER 300 SHORT-FORM VIDEOS FOR SOCIAL CHANNELS

VAGRANT'S PRODUCTION, STORYBOARD ARTIST (02/2024-04/2024)
DECK DESIGN, STORYBOARDS AND VISUAL RESEARCH FOR COMMERCIAL VIDEO

HUNTER PR, GRAPHIC ARTIST (01/2024-02-2024)
CREATED HAND PAINTED ART WORKS FOR BRAND ACTIVATION WITH K-Y

SUPERBIEN STUDIO, CREATIVE DIRECTOR (01/2023-11/2023)
CONCEPT DEVELOPMENT, STYLE FRAMES FOR IMMERSIVE EXHIBIT AND MOTION DESIGN:
HIP HOP TIL INFINITY, HALL DE LUMIÈRES NEW YORK, FOR MASS APPEAL

CDM NY, ART SUPERVISOR (02/2022-12/2022)
STORYBOARD AND CONCEPT DEVELOPMENT FOR 3D ANIMATION
GRAPHIC AND LAYOUT DESIGN FOR VARIOUS PRINT AND DIGITAL PIECES

FILMLESS, DIRECTOR (08/2022-10/2022)
DIRECTOR FOR COMMERCIAL VIDEO SHOOT

SUPERBIEN STUDIO, ART DIRECTOR (11/2021-03/2022)
VISUAL IDENTITY, STYLE FRAMES AND GRAPHIC TREATMENT FOR NIKE DOCUMENTARY

NEW MOON, ART DIRECTOR (11/2021-12/2021)
VISUAL CONCEPT DEVELOPMENT AND IDEATION FOR 360 CAMPAIGN PITCH

DIGITAS HEALTH, ART DIRECTOR (10/2021-11/2021)
VISUAL CONCEPT DEVELOPMENT AND CAMPAIGN IDEATION FOR 360 CAMPAIGNS

THE BLOC, ART DIRECTOR (07/2019-12/2019)
VISUAL CONCEPT DEVELOPMENT AND CAMPAIGN IDEATION FOR 360 CAMPAIGNS

MARVEL ENTERTAINMENT, ILLUSTRATOR (06/2019-07/2019)
CREATED ORIGINAL HAND DRAWN ARTWORK FOR MERCHANDISE CAMPAIGN

SAATCHI & SAATCHI WELLNESS, ART DIRECTOR (04/2019-07/2019)
EXECUTED VISUAL DESIGN ON A VARIETY OF DIGITAL AND PRINT CAMPAIGNS

DONATELLO ARM, GRAPHIC ARTIST (02/2019-03/2019)
DESIGNED INTERACTIVE TEMPLATES FOR SALES ONE-PAGERS AND PITCH DECKS

INSTAGRAM, EVENT PHOTOGRAPHER (08/2017-12/2018)
SHOT AND EDITED PHOTOS FOR IG AND FB PARTIES AND EVENTS

FILMLESS, PHOTOGRAPHER (07/2017-09/2017)
SHOT AND RETOUCHE PRODUCT PHOTOS FOR PRINT AND ONLINE CATALOGUE

OGILVY & MATHER, SR. TECHNOLOGY CONSULTANT (07/2014-06/2017)
EPSILON, BUSINESS SYSTEMS ANALYST (09/2010-07/2014)

GRANT MCGRATH

EXPERIENTIAL + CONTENT
ART/CREATIVE DIRECTOR

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UNIVERSITY OF CALIFORNIA, DAVIS,
2009 BACHELOR OF ARTS: ART
STUDIO, PSYCHOLOGY

SELECT BRANDS:

NIKE
MLS
HBO MAX
MASS APPEAL
MARVEL
TAG HEUR
KILIAN PARIS
ADIDAS
MICHAEL KORS
ABOUT-FACE
URBAN DECAY
MAYBELLINE
SKINCEUTICAL
MAC
KERASTASE
CERAVE
VERA WANG
AT&T
K-Y
HARRY'S
HP
MACALLAN