

RESUMÉ	FRANCES DANIEL JUÁREZ 67 WEST STREET, SUITE 401 BROOKLYN, 11222	APOTHEGM.NET FRANCES@APOTHEGM.NET +1 51 62 63 86 70
ATTN:		
AWARDS		
New York AI + Hardware 24 HR Hackathon by Boost VC & Flux.ai: Second Place		2025
European Institute of Innovation & Technology (EIT) Climate-KIC Portfolio Company		2019
Mission Innovation GCAP UNFCCC 100 Global High Impact Solution		2019
Impact/100 Norrsken Foundation Award		2019
Nordic Clean Tech Open Top 10 Clean Tech Scandinavia		2018/2019
LANGUAGES		
C++ (CPA) Python (PCEP)		Web Development: HTML, CSS, Javascript Data: SQL, R, MATLAB, and JSON
SQL MATLAB FIGMA	R PPC GIT	MATLAB CNS HUGGINGFACE
	JSON CRM NODE.JS	STATA SEO DATABRICKS
		RAG ADOBE SUITE OPENAPI
		MATLAB BI SKETCH
ASSOCIATIONS		
MFO – Markedsforeningen i Oslo		NYCMesh – ISOC NY 501(c)(3) NYCHA & HPD
INTERNSHIPS/VOLUNTEERSHIPS		
NYC MESH/ISOC, CIVIC TECH; Media Relations, New York, N.Y..		Current Management Consultant, New York Apothegm Current bit.ly/4TM9DK
BELLONA, ENVIRONMENTAL POLICY; Front Office, Oslo, Norway.		Consultant, Canada – Remote EOS Network Foundation (ENF) 2022–2023 shorturl.at/cXHNb
BUSINESS FOR PEACE FOUNDATION, CIVIL SOCIETY; P.A., Oslo, Norway.		Founder, EST CET GMT VerticalRoot. 2020–2021 apothegm.net/product-innovation Fiction Art Gallery. "Future Life Exhibition." 2020. New York.
NIÑOS HOTEL & HACIENDA, YOUTH DEVELOPMENT COMMUNITY ENGAGEMENT; Cusco, Peru.		Strategy, Remote SMB Consultancy apothegm.net/consumer-casestudy 2020
THE VENUS PROJECT, URBAN PLANNING & FUTURE STUDIES; PH, USA – Remote.		Marketing Executive, Oslo, Norway TotalCtrl 2018–2020 apothegm.net/enterprise-workingpaper
PRESENTATION Keynote Speaker: State Visit by Prime Minister E. Solberg and Minister of International Development N. Astrup. Simula Grundergarasjen, N. Astrup. Simula Grundergarasjen, Oslo, Norway, Aug 2018.		Creative Director, Scandinavia: NO, DK & SE IND Market & Advertising 2012–2016 apothegm.net/media-adv Clients and Partners: Gambit Hill + Knowlton Strategies Norge / Polhelm PR / Spalt PR / PR-operatørene / Mildh Press Communication & PR Nordics Team Models Norge/ Heartbreak Management / Idollooks Models / Pholk Models / Wilhelmina Models & MILK Managment, osv. private label.
LINGUISTICS		
Classics: Latin I. Scandinavian Languages – Danish, Swedish, Norwegian: C1.		Spanish: B2. French: A2.
POLICY, PROJECTS & PUBLICATIONS.		
"Low 'Footprint' Produce to the Digital Forefront." NutritionInvestor, 2021.		
"Wanted: CMOs with 20/20 Vision." Economist Group Media, 2020.		
OR.4921: 2019/1586/EC – 2019/2000/EC; NORSUS – Norsk Institute for Bæreforskning (Norwegian Institute for Sustainability Research), 2021.		
Mission Zero Foodprint Project – Helsinki City Strategy (2021–2025) Kansallinen TKI. Helsinki, Finland: Forum Virium Helsinki, April 2020.		
Norway's Climate Action Plan for 2021–2030 – Meld. St. 13 (2020–2021); Klima- og Miljødepartementet (Norwegian Ministry of Climate and Environment), January 2020.		
"26 EIT Community Solutions Recognized in MI 100 Global High Impact Listing." European Institute of Innovation & Technology (EIT), 2019.		
ReFood and ReValue Projects – Project Nr. 302002523, 302002535; SINTEF – Stiftelsen for Industriell og Teknisk Forskning (The Foundation for Industrial and Technical Research), 2018–2019.		
EDUCATION		
Columbia University, New York, New York		Current, Free–Standing
Free–Standing MA, Masters of Arts in Art History & Archeology; Latin.		
BI Norwegian Business School, Oslo, Norway BA, Business Administration. Specialization: International Business. – Recommendation for graduate admissions from Prof. M. Huse, Dr.oecon, Professor Emeritus, Department of Communication & Culture for leadership & academic performance. – Recommendation by Prof. S. Worm, Dr.Associate Professor, Department of Marketing for analysis & presentation within International Marketing.		
London School of Economics & Political Science, Study Abroad Programme – LL102: Human Rights Law; London, United Kingdom.		
University of Zurich, ERASMUS Study Abroad – ZuMUN; Zurich, Switzerland.		
Parsons School of Design, Design Research Lab – Sustainable Building: A Healthy Materials Framework Copenhagen Business School, ShortCourse – Consumer Neuroscience & Neuromarketing; MOOC IBM, ShortCourse – Key Technologies: Data Science, AI, & Cloud Computing; MOOC Columbia+ Engineering, ShortCourse – Machine Learning Current, Short–Course		
LINKEDIN.COM/IN/FRANCESDANIEL APOTHEGM.NET	67 WEST STREET, SUITE 401 BROOKLYN, 11222	
INSTAGRAM.COM/CIA.LIZ.TLI GITHUB.COM/FRANCESDANIEL	FRANCES@APOTHEGM.NET +1 51 62 63 86 70	