

## 📖 Education

### University of Florida

BFA in Graphic Design  
Cum Laude  
Gainesville, FL  
May of 2019

### Florida International University (FIU)

Special Topics in Architecture  
Design (non-degree)  
Miami, FL  
Aug 2012 – June 2015

### Design & Architecture Senior High School (DASH)

Focus in Visual Communications  
Miami, FL  
May 2015

## 🔗 Skills

Branding	Product	UX UI
Print	Web Design	Visual Storytelling
Video	HTML	Generative AI
Animation	Photography	Fine Art

### Adobe Creative Cloud

Photoshop	After Effects	XD
Illustrator	Premiere Pro	Express
In-Design	Lightroom	Figma

### Microsoft Office

#### Rhino

### Languages:

English (Native)  
Spanish (Conversational)

## ★ Interests

Late creative nights  
Cooking arepas  
Anything bright yellow  
Dancing & Painting

## 🏆 Awards + Exhibitions

### American Advertising Awards

Miami, FL | 2021, 2022, 2023 & 2024

### SA+AH Studio Scholarship

UF School of Art + Art History | Gainesville, FL | 2015 – 2019

### Billy Mathews Scholarship

J. Wayne Reitz Union | Gainesville, FL | 2019

### Ligature 27 & 28

Gibby R.Libby Gallery | Gainesville, FL | 2018 & 2019

## 🕒 Experience

### Markham Yard

Senior Art Director – Digital Designer | Miami, FL (Hybrid) | Aug 2019 – Present

Main clients included Porsche Latin America, ItSugar, Miami Herbert Business School, Children's Hospital of Richmond Virginia, Mercury Marine, Virgin Voyages, and more. Worked closely with Creative Directors, Art Directors, copywriters and other marketing professionals producing various brand assets in digital and print.

### Paysafe

Freelance Graphic Designer | London, UK (Remote) | Oct 2022 – Mar 2023

Recruited to design a variety of digital and print assets following the Paysafe brand guidelines. Collaborating with a diverse team of creative directors, videographers, designers, developers, copywriters, and in-house teams, my role was to ensure the international financial company continued to be brand consistent. Developing content across the various event collateral, booth designs, brochures, whitepapers, social media, digital banners, and campaign launches.

### University of Florida – J. Wayne Reitz Union

Graphic Designer | Gainesville, FL | May 2017 – June 2019

Design promotional print, web, and social media marketing materials for UF's student union, with a reach of 50,000 students. Brand events from start to finish quickly, efficiently, and successfully to align with the unions mission and values. Work independently as well with a team of designers, copywriters, photographers, videographers, and supervisors.

### Ligature 28

Co-Creative Director | Gainesville, FL | Aug 2018 – May 2019

Led and hosted UF's weekend long annual student run design symposium. Featuring lectures, workshops and portfolio reviews from internationally recognized designers, a juried exhibition of 15 students' work curated from over 120 submissions, and a social hour in partnership with AIGA GNV. Conceptualized and implemented the branding and art direction throughout the gallery space and promotional items for the event.

### The Agency

Graphic Designer | Gainesville, FL | Aug 2017 – May 2019

The Agency is a team of seasoned professionals and hand-selected twenty-somethings with a passion for ideas that resonate with millennials. Member/ designer within a creative pillar responsible for creating graphics and other marketing materials for a wide range of clients, from AICPA & FDOT to Xcaret, an amusement park in Cancun, Mexico.

### Equiflor Corporation – Rio Roses

Jr. Graphic Designer + Assistant Marketer | Miami, FL | June 2015 – Aug 2015

Responsible for updating all social media platforms within the company. Worked closely with Senior Graphic Designer and Marketer in designing and organizing of a monthly newsletter and variety of flyer's for flower varieties. Photography of flowers to be utilized on the website and other forms of advertisement for the company.

### Allie Munroe

Graphic Design Intern | Miami, FL | Aug 2013 – June 2014

Provided ideas for designs used on specialty invitations for over 20 events. Assisted in crafting custom invitations and envelopes. Aided in construction of 100+ page yearly catalog.

### FACC Juried Arts Exhibition

University of Florida Gallery | Gainesville, FL | 2017 & 2018

Harn Outstanding Undergraduate Award 2018

Theil Gallery Director's Purchase Award 2017

Kenneth Kerslake Printmaking Award 2017

### Alagarto Printer's Guild Exhibition

University of Florida | Gainesville, FL | 2017

