

[EXEMPLO MANIFESTO]

EXEMPLO

Publishing is an act of art.

No gatekeepers, no ivory towers.

The blueprint is just a suggestion.

We don't wait for permission to experiment.

Collaboration is our foundation.

Drawing and writing are both acts of design.

Tradition is a material — it can be reused, broken, or transformed.

We thrive in the tension between precision and chaos.

The perfect is boring.

A book can be a room, a city, or a dream.

Mistakes are also part of the plan.

We don't just archive.

Without idolizing.

Inspiration comes from the streets.

Authorship is collective.

Two heads are better than one.

No linear continuity.

It's OK to contradict yourself.

The only constant is change.

[ALL RIGHTS RESERVED]