

# Annika Pyo

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## EXPERIENCE

### **SFMOMA San Francisco Museum of Modern Art**

*Graphic Design Intern*

JUN 2025 – PRESENT

Created exhibition graphics, institutional visual systems, and marketing collateral as part of the in-house Design Studio at SFMOMA; Collaborated cross-functionally with exhibition designers, curators, and marketing managers to develop cohesive visual solutions across print, digital, and environmental formats; Gained hands-on experience with production methods including prepress, large-scale vinyl graphics, web and email design, and content strategy within a leading arts institution

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### **ICA Institute of Contemporary Art Boston**

*Studio Programs Assistant*

JAN 2025 – MAY 2025

Implemented studio programs for a range of audiences by facilitating and leading art-making workshops and activities; Supported visitors of all ages in their art-making through inclusive art making experiences

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### **ACLU National Office**

*Graphic Design Intern*

SEPT 2024 – APR 2025

Promoted the ACLU's mission, brand, and programs through multi-faceted campaigns, digital communications, publications, and digital platforms that reach the organization's audience of millions; Pitched and developed original concepts for campaigns and designs

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### **Halmi Sparkling Beverages**

*Graphic Designer*

FEB 2023 – FEB 2024

Conceptualized brand identity to further Halmi's mission of nourishing the Asian American community; Executed visual system through creation of social media graphics, newsletters, and merchandise

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### **Wasserman**

*Creative Intern*

JAN 2024 – APR 2024

Collaborated with Creative Strategy team on client projects and provided insights to current student consumer habits and behaviors; Engaged in agency brainstorms to develop new and creative ways to engage Next Generation consumers through experience design

## EDUCATION

### **Boston University**

*College of Fine Arts*

BFA in Graphic Design  
Cum Laude

## SKILLS

Adobe Illustrator  
InDesign  
Photoshop  
After Effects  
Figma  
RoboFont  
WordPress  
HTML / CSS  
Branding  
Publication Design  
Art Direction  
Project Management  
Social Media Management

## RECOGNITION

### **Wix Playground Academy**

*Intern*

Selected as one of 20 participants out of 500+ candidates for Wix Playground Academy's rigorous 1-month program on web and experimental design; Successfully designed, coded, animated, and produced four impactful personal projects through online platforms and in person events