NEHA OBILISETTY

★ portfolio
★ linkedin
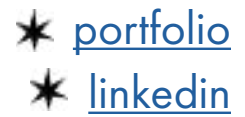
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About

I'm a creative product designer who translates complex ideas into intuitive, story-driven workflows that make technology feel approachable. With a foundation in design, engineering, and marketing, I thrive in collaborative environments where I can connect strategy, creativity, and usability to create meaningful digital experiences.

Design Skills

- Collaboration
- High-fidelity mock-ups
- Interaction design
- ML/UX
- UX research
- Interactive Prototyoping
- Visual and Motion Design
- Cohesive branding
- Problem-solving
- Design thinking
- Organizational skills

Software

- Figma
- Adobe Illustrator
- Adobe AfterEffects
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe InDesign
- Google Suite
- Microsoft Suite
- Sketch
- Webflow

Programming

- Python
- Javascipt, React.js
- HTML
- CSS
- Swift, SwiftUI
- Java
- C++

Experience

UX Design Intern   Jan 2025 - Present
Oracle
- Designed an AI-powered product for MySQL HeatWave that simplifies complex enterprise database workflows, enabling users to perform advanced data analytics and interact with their data conversationally
- Collaborated with developers and product managers to create effective user experience, increasing task efficiency by 25%

Product Designer   Dec 2024 - Present
Everest AI Ventures
- Developed and designed product user experience, front-end, and branding at Everest VC.ai, an incubator for innovative enterprise AI products and companies
- Translated complex product requirements into cohesive visual systems, strengthening brand consistency across 3+ touchpoints

Product Marketing Design Intern   May 2023 - Nov 2024
GlobalFoundries
- Developed UI/UX design for gf.com by conducting competitive analysis and user research, ideating improvements to visual design and usability, and creating high fidelity mock-ups and user journey models with Figma
- Produced 100+ visual assets and 20 executive-level presentations for global marketing events and campaigns, directly supporting C-suite initiatives

UX Design Intern   May 2022 - Nov 2022
Oracle
- Built end-to-end interactive mockups and user journey models for MySQL Heatwave, reducing development time by 25% through clear design specifications
- Partnered with front-end and back-end teams to conduct usability testing and integrate user feedback into product features

Front-end Development Intern   Jun 2019 - Aug 2019
L37 Ventures
- Collaborated in wireframing, generating user journey models, and developing front-end for L37 portfolio company's healthcare digital wallet application
- Coordinated with team to create a full systems solution that allows employers to deposit health reimbursement currency into their employee's HRA accounts, decreasing reimbursement processing time by 40%

Education

B.S. in Integrated Design & Media   Sep 2021 - Dec 2024
New York University
- Minor: Media, Culture, Communications
- Honors and Activities: Magna Cum Laude (Top 10%), Dean's List (All years), Honors Scholar, Graphic Designer for NYU Music Business Ambassador Club
- Relevant Coursework: UX Design, Dynamic Web Applications, Creative Coding, Ideation & Prototyping, Visual Foundation Studio, Motion Graphics Studio, Hybrid Visual Identity