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EXPERIENCE

Harriet Spear Studio  
Graphic Designer / Sep 2023-Present  
On design team for several environmental and wayfinding design projects for national parks including Niagara Falls, 107th/Bobby Wagner Walk project, and more parks in the NY area.

FIT Graphic Design Department  
Identity and Web Design  
In collaboration with Lauren Salerno, we created the identity and website for the Graphic Design BFA program at FIT. For students to choose courses, represent alumni and faculty.

Mentorship with professor Haggai Shamir  
August 2022-June 2023  
Assisted in the promotion of Graphic Design department at FIT through vinyl installations, creating billboards in school, and volunteering in talks for underclassmen.

Raemann  
Identity and Web Design  
Brand identity and website for videographer and photographer duo Patricia Whaley and Manuel Miranda aka Raemann.

OG Coffee Roasters  
Identity, Packaging, and Web Design  
Working with experienced professionals in the coffee industry to construct a brand identity, website, and collateral that emphasizes the value, love and passion OG-Oscar Gomez-has for the coffee he grows in Antioquia, Colombia and roasts in Long Island City, New York.

EDUCATION

Fashion Institute of Technology  
Graphic Design BFA and Art History minor  
With an emphasis in student centered learning, coursework consisted of authorship and cultivation of creative expression through research, collaboration and guided instruction. Group critiques and experimentation fostered an approach to design that challenges standard practice and seeks to apply design skills as a social and cultural practice, not just commercial.

Chelsea College of Art, University of the Arts  
London (semester abroad)

AWARDS

TDC68 Scholarship Recipient 2022

SKILLS

- Cultural awareness and sensitivity
  - Ability to work in a team
  - Translating abstract ideas/concepts into visual form
- Indesign, Illustrator, Photoshop, AfterEffects, and Figma. Basic understanding of HTML/CSS

LANGUAGES

Falo um pouco de Português  
Native Spanish and English speaker