



HARMONY TEDDE

Fashion Designer & Art Director – Women's Apparel

www.harmony-tedde.com

INFORMATION

 Currently based in Toronto, ON M6K1C5

 +1 437-344-5393

 harmony.tedde@gmail.com

 Dual Citizenship (Belgium, Canada)

LANGUAGES

ENGLISH ● ● ● ● ●

FRENCH ● ● ● ● ●

ITALIAN ● ● ● ● ●

SPANISH ● ● ● ● ●

EXPERIENCE

MICHI DESIGN Inc. – Toronto, Canada

www.michiny.com

Art Director & Senior Fashion Designer | Jul 2023 – Jan 2025

Assistant Designer | Jul 2017 – Jul 2023

Intern | Jul 2017 – Oct 2017

- Directed seasonal collections from concept to photoshoot: mood boards, design (handsketches and technical) and product development
- Led trends, colors and silhouettes research, created artwork, and developed fashion-forward prints
- Oversaw technical design: fittings, garment construction, tech packs, fabric/trim sourcing, measurements charts
- Styled looks, led photoshoots, and curated campaign assets for digital and print platforms
- Drove art direction for visual identity: social media, e-blasts, lookbooks, brand guidelines, packaging
- Design brand assets including logos, labels, packaging, and digital content
- Create marketing materials such as lookbooks, line sheets, newsletters, and web banners
- Develop visual content for social media, e-commerce, and advertising campaigns

Result: Best-selling designs, elevated brand cohesion, and increased product performance

EDUCATION

Bachelor of Arts in Textile & Fashion

Design – HELMO, Liège, Belgium

Evening Classes: Tailoring & Plastic Arts

– Châtelet, Belgium

General Education, Literary Option

– ISJ High School, Belgium

PROFILE

Creative and technically skilled Fashion Designer with 10+ years of experience across activewear, ready-to-wear, and accessories. Proven ability to lead end-to-end design, develop innovative collections, and elevate brand storytelling through compelling visuals. Known for blending artistic vision with technical precision to deliver commercially successful, trend-driven designs.

CORE SKILLS

- Concept & Trend Development | Fashion Illustration | Print & Graphic Design
- Technical Design | Pattern Making | Garment Construction | Tech Pack Creation
- Adobe Creative Suite (AI, PS, ID) | Microsoft Office | PAD System (basic) | Canva
- Art Direction | Campaign Styling | Creative Strategy | Photo Retouching
- Strong Time Management | Collaborative & Self-Driven

LA FABRIQUE Srl – Udine, Italy

Fashion Designer – Women's Ready-to-Wear & Accessories

Sep 2012 – Aug 2016

- Designed and developed biannual clothing collections and accessories
- Managed timelines and cross-functional production processes
- Oversaw technical design: fittings, garment construction, fabric/trim sourcing
- Conducted global trend/fabric research; attended international fairs
- Launched 3 capsule collections under personal label – expanded market in Italy and Russia

ADDITIONAL EXPERIENCE

Fashion Houses & Studios (2011–2023)

Kovarx (Print design)

Roo Knit Design (Technical designer)

Picadilly Fashions (Junior Designer)

Valentin Van Ravestyn (Fabric Forecast)

Robert Clergerie (Shoe Design Training)

Delsey (Prototyping – Luggage)

Céline Pinckers (Underwear – Assistant Designer)

Conni Kaminski (Ready-to-Wear – Assistant Designer)