

DAILY @ NEWS

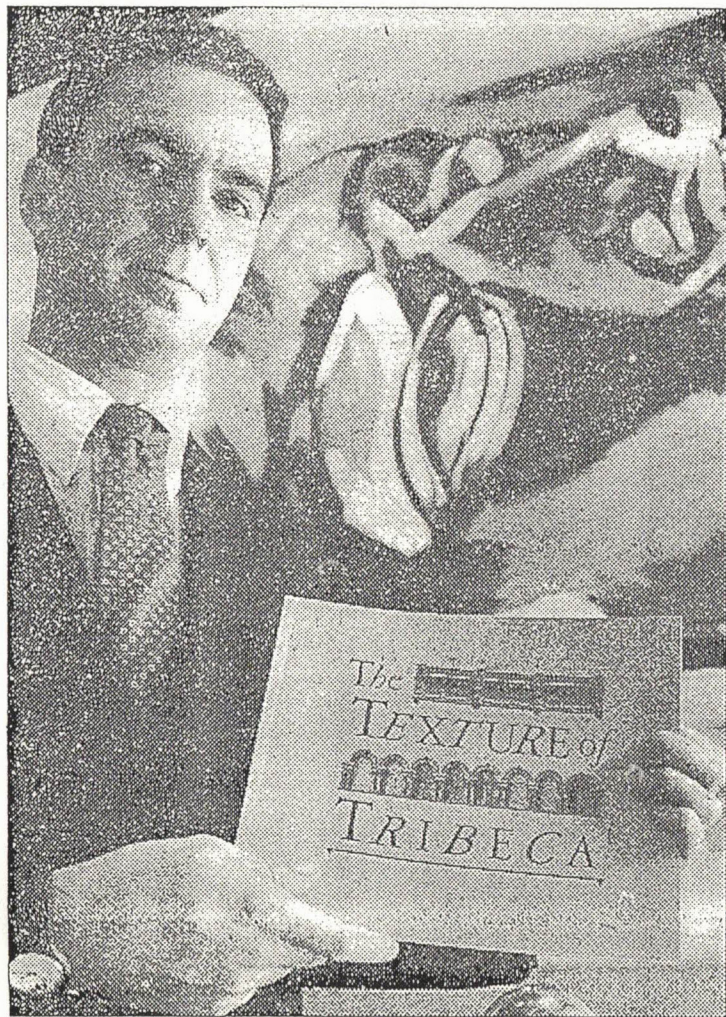
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DAILY NEWS

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I LOVE TRIBECA: Bromm and pet project

MONICA ALMEIDA DAILY NEWS

THE ARTS

By JOAN SHEPARD

Manhattan Cultural Affairs Editor

Hal Bromm loves Tribeca. He lives here, has a gallery here and has spearheaded a movement to get the area declared a historic district (currently under study by the Landmarks Preservation Commission).

The Committee for the

This still is an undiscovered neighborhood for many New Yorkers.

Washington Market Historic District, which Bromm co-founded, has sponsored the publication of Andrew Dolk's "The Texture of Tribeca," which tells the area's fascinating history.

Bromm, who has studied architecture in England, says the

district (literally the triangle below Canal St. on the lower West Side) has the greatest concentration of commercial architecture in the U.S., ranging from cast iron to Art Deco. The wholesale food, tool, fabric and other dry goods businesses developed here in the city's first market district. Some of the old firms are still in Tribeca.

Bromm moved to Tribeca in 1972. "My first address was 10 Beach St. and no one knew where it was," he says. "This was and still is an undiscovered neighborhood for many New Yorkers."

Tribeca is also an active art district, serving as headquarters for both nonprofit art organizations and commercial galleries. "This is not like SoHo," explains Bromm. "We don't get tour buses. People really seek out Tribeca galleries."

Bromm has done well as a Tribeca art dealer. "In 1978, I showed Robert Longo and David Salle," he recalls. "Those artists are now in museum collections."

Showing this month at Bromm's 90 W. Broadway gal-

lery: Roger Herman, Natalya Nesterova, Russell Sharon, Nicolas Terry and Hongtu Zhang.

■ Avant-garde Canadian video is on at **The Kitchen**, 512 W. 19th St., through Nov. 11. The festival explores issues of sexuality with such titles as "Bisexual Kingdom" and "Censored: The Business of Frightened Desires." For schedule: (212) 255-5793.

■ **The Heller Gallery**, 71 Greene St., one of the leading galleries showing work on and of glass, is exhibiting Daniel Clayman, who makes glass look like jade and alabaster. This breathtaking exhibit runs through Oct. 22.