

Manav Dwivedi
Mail. manavdwivedi8@gmail.com
Web. manavsgrocerystore.com
T- (44) 7748192258
Add. Bermondsey, London

***About**

Indian born and London based creative. Graduated master student in Design for Art Direction at the University of Art London (UAL). 5 years of experience in Art Direction, Fashion Design, Graphic Design and Project Management.

***Experience.**

2019- ongoing

Freelance Creative (London/India)

- Developing brand and campaign concepts from ideation and strategy to production.
- Print production & development, Garment design , Styling and project management (Experience from Lakme Fashion Week for Noughtone)
- Graphic Design for digital and print assets.
- UI/UX design for e-commerce and company website.

***Creative Director & Brand Language Development, Mars Gallery.**

2021- 2023

- Creative direction and overall strategy development.
- Branding, website and digital/print assets.
- Marketing and logistic management.
- Campaign and event/pop-up end to end production for Mercedes and Porsche.
- Branding content for social media.
- Flagship Store design.

***Art Director & Print Development, Dilation**

2021- 2025

- Creative direction and overall strategy development.
- Print and clothing design.
- Branding, website and digital/print assets.
- Campaign and event/pop-up end to end production for True Black

***Junior Designer, Jaywalking**

2019-2020

- Print Development
- Production assistant
- Social Media and Brand Kit

***Junior Art Director, MainStreet Market Place**

2018-2019

- Art direction, Content Management
- UI/UX design for company website
- Creation of digital and print graphics
- Brand kit, conceptualisation and execution of design solutions aligning with objectives and company identity.

***Executive Assistant, Golden Goose Harrods**

2024-2025

- Sales Associate B2C and B2B (Harrods).
- Showroom VM development.

***Education**

Master degree with Merit, Design for Art Direction

University of the Arts London

Bachelor degree in Design (Fashion & Lifestyle Accessories)

National Institute of Fashion Technology, India

***Skills**

Photoshop, Illustrator, InDesign, Figma, Adobe XD

Blender, After Effect, Premier Pro (motion design)

Lightroom, AI tools

Procreate (illustration)

***Languages**

English C1 (Proficient, IELTS score: 7.5)

Hindi (native)