

Cezir - Ian Raquion

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SKILLS

| | | |
|-----------------------|-------------------------|-------------------------|
| Visual Design | Website & Email Design | Marketing & Advertising |
| Branding & Concepting | Toolkit & Design System | Production Artist |

SOFTWARE

| | | |
|-----------|----------------|----------------------|
| Photoshop | Illustrator | InDesign |
| Figma | Microsoft Word | Microsoft PowerPoint |

EDUCATION

The Art Institute of California — San Francisco
Bachelor of Science Graphic Design
Honor's List — Cumulative GPA 3.6

San Francisco, CA
September 2013

EXPERIENCE

Walmart - Senior Graphic Designer

Collaborated with cross-functional teams to ideate, create, and implement seasonal design systems that drive engagement to the customers across digital touchpoints.

San Francisco, CA
June 2022 - Jan 2025

Old Navy - Senior Graphic Designer

Assist & implement engaging seasonal concept & toolkit creation for a range of online & in-store marketing assets.

San Francisco, CA
Feb 2021 - June 2022

Old Navy - Graphic Designer

Feb 2019 - Feb 2021

Old Navy - Associate Graphic Designer

Apr 2018 - Feb 2019

Old Navy - Associate Designer

Aug 2017 - Apr 2018

Cog1 Interactive - Designer

Created and delivered a variety of print & digital assets that help clients meet growing marketing demands while elevating their brands.

San Francisco, CA
October 2013 - July 2017

Apache Closet - Graphic Designer

Overhauled the logo & design system to better align with the organization's values. Creating different deliverables such as stationery, stickers, banners, etc.

Sanger, CA
October 2012 - Present