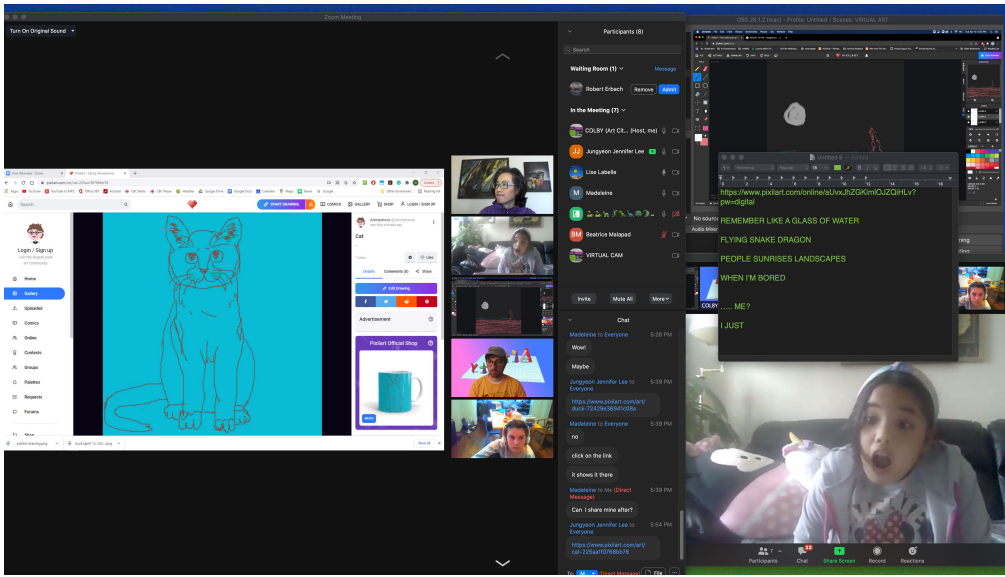


Art City

2020 Annual Report



**To Dream,
To Imagine,
To Create.
A Space
For Art
In Every Life.**



Josh Ruth.
Managing Director



Art City's Measurable Impact

The term "pivot" sure had a moment in 2020. As the reality of the pandemic disrupted our programming plans time and time again, we got to invent new ways to stay connected with participants and their families. In addition to the connotation of redirection, it occurs to me that *pivot* also refers to the hub or heart of a matter. It's the central support point and all other variables spin around it. This is the kind of space that I think Art City occupies in our community. A safe place that plays a pivotal role in the lives of so many of us.

The Art City team employed an incredible amount of creativity and heart in 2020. Despite temporary layoffs, personal stresses, and growing uncertainty, the artists of Art City came up with amazing solutions to keep us serving up high-impact art experiences in a variety of formats: outside and distanced, virtual, deliveries, curbside - all while truly taking care of each other.

As challenging as 2020 was, it strengthened our relationships with everyone - with participants, each other, funders, and our ever-faithful donors. With artists at the center, with creativity in collaboration, Art City demonstrated once again the power of art to transform realities.



Eddie Ayoub,
Artistic Director



2020 was meant to be the most organized year in our history. We planned every detail further in advance than ever before... and it was working! Then in mid-March, while presenting at a crowded conference, myself and the other attendees were instructed to avoid shaking hands with each other. Within days, if not hours, we found ourselves in a different world.

In April, we issued a new kind of programming calendar: Art City at Home, prompts and ideas for art projects people could create while in quarantine, and delivered supplies to those who needed them. Simultaneously, we promoted *We Made It!*, a forthcoming exhibit of artwork made during this time. To be honest, I thought *We Made It!* would happen by June, but by then, we were carefully returning to in-person engagement with a Covid-proof answer to our annual parade, a virtual video shoot. This led to the greatest summer of all: Art City Outside, the triumphant return of everything we love: Art, community, and each other! In September, we transitioned to Art City Outside After School, and in October, moved indoors to spacious Sherbrook Flats.

When Manitoba hit "Code Red" in November, we rallied once again and came out swinging with Art City Curbside, a menu of free art kits complete with instructions and supplies designed and packed by the entire Art City staff team.

We learned a lot about ourselves in 2020, and are happy to have contributed something right to a year that was so wrong!



Art City has ALWAYS been a place where I feel safe and welcomed for who I am.

Art City has given me so many opportunities to keep my favourite things to do going.

Thank you for inspiring me to keep going through everything such as the stress of the pandemic. You all have really changed a lot of people's lives for the better, including mine.

**Thank you all and I love you guys!!!
-Tyler, age 16**

2020 Programming Activities

Art City Studio Programs

Happy New Year Letter Writing
Alternate Universe Animals*
Sensory Sketchbook with Alexis Bulman
Open Studio
Build Your mini Dream Home Diorama
Real Life Wild Life with Prairie Wildlife Rehabilitation Centre
Let's Make an Ice Bowling Lane
Hairstyling & Portraits with Johnny Angel
Cool Art and Flags for Snoball
Let's Build What We Need to Make the MOST Incredible Forts for Snoball
Everything is Alive! Mural Painting for 98 Albert Street
Love is All Around - Sending Love and Positivity Near and Far
Indigenous Future Architecture with Reanna Merasty*
Open Studio
Ice Fishing 4 Ideas
Pandemonium Picture Books with Aaron Boissonneault
The Dream Carrier with Negar Tajgardan
Let's Draw It for the Bear Clan Patrol
Beating with Kiana Fontaine
Garbage Day with Rotten Broccoli from Green Action Centre
The Land - Making Art in Response to Questions We Have About the Land*
The Animated Life of Everyday Objects with

Gabriella Solti
Art City At Home
Let's Make Art That Says Thank You! to our Health Care Workers
Free, Cool and Fun Digital Art at Home from Colby
Everything is Alive! Home Edition
It Came from the Junk Drawer
Drawing Challenge from Margaret
Here I Am/Here We Are Digital Photo Alphabet
Search from Ally
Art Hugs - Art About Appreciating the People We Miss
Build a Camera Obscura in your Home from Natalie
Let's Make Art That Says Thank You! to our Grocery Store Workers
One Page Zine Project from Jessica
Let's Make Art About our Weird Dreams
Shadow Drawing Challenge from Margaret
Through My Window from Natalie & Through My Screen from Kianna
Fun Art Idea from Diane
Drawing Game Week
Outdoor Art Adventure from Rachel
Small Art Works for Little Libraries - A Tribute to Cliff Eyeland
Magical Photography project from Natalie
Let's Make Drawings, Costumes and Props for the Art City Multiverse Parade
Foldable, Scrunchable, Crunched and Wrinkled
Drawing Exercise from Hanna

Outside at Art City

Art City Multiverse Parade
Video Shoot
Marathon of Chalk
Super Summertime Art Challenge from Gabrielle
Art City Outside (July)
Pretend Posters
Hats, Felt Pins, Embroidery & Badges
Ink and Watercolour Nature Observation & Portraits
Big Beautiful Park
Paintings & Garden Box Beautification
Forrest Forage Sculpture
Coil Building with Clay with PJ Anderson
Costume Party Fashion Show
Build a Bird House*
Burnishing our Clay Work with PJ Anderson
Faux Patio Plants
Carpentry Scrap Sculptures
Boat Float
Kite Flight
Tree Celebration & Drumming*
Making Jewellery with the World Around You with Anastasia Pindera
Build a Mason Bee House*
ARTsquad (July)
Day One - Ideas and Dreams
Custom Mask Making & Quick Quilts
Enormous Pretend Posters for Empty Poster Boards & Poster Walk for Poster Posting
Funky Freaky Fantastic Bird Worlds & Gardening with Brent
Black Lives Matter Sign and T-Shirt Making with Ella Taylor from Justice 4 Black Lives Winnipeg

The Pit + Imaginary
Restoration Mural Painting
Coil Building with Clay with PJ Anderson
Bear Clan Walk with the West Broadway Bear Clan Patrol
Toy Hacking with Gwyn & Open Studio
Trip to the WAG
Making Art for Bear Clan Hampers
Mural Painting
Youth for Green Action Plan (YGAP) with YAA
Gardening with Brent
Youth Led Workshop
Nature Canvas
Making Jewellery with the World Around You with Anastasia Pindera
Mural Painting
Delivering Hampers with the West Broadway Bear Clan Patrol
YGAP with YAA
Youth Led Workshop
Jewellery with Anastasia Pindera
Open Studio for Instagram Art Sale
Tie Dye T-Shirts
Screen Printing on T-Shirts with Kelly Campbell
Dream Catchers*
Miniature Worlds with Sarah Fuller
Fan Making*
Art City Quilting Bee
Garden Box Beautification Murals
Imaginary Groceries
Freestyle Stuff Sewing
Leather, Fur & Fabrics*
Road Traffic Safety & Pretend Posters with the City of Winnipeg
Air Ships & Kite Flight with Farid Ahmad Saberi

Forest Forage 2
Scavenger Hunt
Talent Show!
ARTsquad (August)
YGAP with YAA
Mythical Autobiographies with Sonya Ballantyne
Screen Printing on T-Shirts with Kelly Campbell
Instagram Art Sale
Tie Dye All Day/Tie Dye Everything
Mural Mondayz
YGAP with YAA/Instagram Art Sale/Bear Clan Walk and Video
Letter Glitter Letters with Trans Hive
Flower Pressing with Sock
Youth Led Workshop
Mural Mondayz
YGAP with YAA
Super 8 Movie Making
Magic & Sound Art
Big Bike Trip - Print Making with Wheels and Pavement with Avery
Final Touches on our Beautiful Murals
YGAP with YAA
Final Bear Clan Walk with West Broadway Bear Clan Patrol
Shoe Painting
Nail Art
Big Finale Fun Day - ARTsquad goes to Grand Prix
Art City Outside After School
Mask Making with Erica Devins (Mighty Sparrow)
Miniature Worlds with Sarah Fuller
Art City Speedway: Egg Drop Crash Test Road
Traffic Safety Edition
2020 Time Capsule
Puppet Streeter Theatre with Curtis Wiebe

Indigenous Art Program: Reflection & Connection with Annie Beach
Giant Size Board Games
Indigenous Art Program: Star Blanket Collage with Annie Beach
Traditional Leather Tanning with Lana Sinclair
Art City @ Sherbrook Flats
First Day Fun Drawings for the Front of the Flats
Mini Spooky Movie Sets
Making Mini Movie Monsters
Halloween Green Screen Tik-Tok Shoot
Special Effects Freakout
Help Set Up our Halloween Home Theatre
Halloween Home Theatre!
Virtual Programs in session:
ARTSquad, Digital Art, Art City Drawing Club (ACDC)
Art City Curbside
Menu: Drawing Game Fun Pack, Peaceful Watercolour Painting, Emergency Comic Book Super Kit, Grab Bag Mystery Challenge, Everything's Alive, Stop Motion Claymation, Dream Home Design, Beautiful Embroidery, B.F.F.: Build a Furry Friend, Jewelry Jam, Beading, Sketch Book Journal, Cut & Paste Collage, Bizarro Holiday Craft Challenge, Acrylic Painting On Canvas, Pom-Pom Pal, Air Dry Clay Plant Pot Project, Postal Art, Mini Tiny Weaving
Special Programs:
Digital Photography, Film Photography, Ceramics, Digital Art and Indigenous Art (denoted with *)

Art City Staff

Youth Mentees

Sadaf Saberi
Shaniece Leask

Workshop Facilitators

Ted Barker
Albyn Carias
Gabrielle Funk
Kiana Fontaine
Chrystal Gray
Natasha Halayda
Kylie Hoydalo
Sharon Johnson
Euncho Ko
Alana MacDougall
Lynn McIvor
Brent Mitchell
Thomas Murphy
Hanna Reimer
Rachel Schappert
Talula Schlegel
Marley Wesley

Special Programs Instructors

Natalie Baird
 Film Photography
Dee Barys
 Indigenous Art
Jessica Canard
 Indigenous Art
Margaret Glavina
 Drawing Club
Ally Gonzalo
 Digital Photography
Elise Nadeau
 Ceramics
Colby Richardson
 ARTsquad & Digital Art



Management

Eddie Ayoub
 Artistic Director
Josh Ruth
 Managing Director
Toby Gillies
 Studio Programs Manager
Sarah Michaelson
 Community Programs Manager

Office Administrator

Francesca Carella Arfinengo

Food Services Coordinator

Kiana Fontaine

Art City Board of Directors

Jacqueline Boily
Wanda Koop (Founder and Honorary Chair)
Jennifer Kirkwood
Silantoi Kisoso
Diane Lafournaise (Secretary)
Monique Lysak
Shirley Martens (Chair and Treasurer)
John Martens (Co-Vice Chair)
Jennie O'Keefe
Sonia Prevost-Derbecker
Anna Robertson
Elizabeth Schwersensky (Co-Vice Chair)

Guest Artists

P.J. Anderson
Sonya Ballantyne
Annie Beach
Aaron Boissonneault
Alexis Bulman
Kelly Campbell
Erica Devins
Sarah Fuller
Reanna Merasty
Anastasia Pindera
Gabriela Solti
Farid Ahmad Saberi
Lana Sinclair
Negar Tajgardan
Ella Taylor
Curtis Wiebe
Hagere Selam 'shimby'
Zegeye Gebrehiwot



Toby Gillies,
Studio Programs Manager



I have been hanging around here for so many years now that Art City traditions – the parade, fundraising party, Candy Chase, cardboard-fort-fest etc. have come to signify the changing seasons to me. In 2020, I really noticed the quiet details in Nature’s seasons – waves of insects and flowers in the summer, days inching towards darkness in the fall and winter.

Art City did not feel as it had, but we had a lot of opportunity to evaluate what matters in our work and adapt, over and over, to serve the creative needs of the community. Through all of this, we had the incredible gift of unwavering support from enthusiastic volunteers and helping community members.

Let’s all, everyone reading this, use our imaginations right now to give a giant IRL hug and THANK YOU to all of the generous, caring people who volunteered with Art City programs this year. With their support, a lot of good work and unforgettable art experiences came out of 2020, but I still really, REALLY missed our Art City seasons.



Art City Volunteers

Sahar Abarasteh
Emily Anderson
Vasudha (Mini) Arya
Lisa Ayow
Charles Beckley
Maeve Boardman
Ayaka Codama
Cato Cormier
Andrea del Campo
Kat Derbecker
Erica Devins
Kianna Durston
Olivia Essex
Nelson Flaten
Leanne Foley
Kiana Fontaine
Katie Green

Amy-Leigh Gray
Delf Gravert
Ken Harasym
Aynslie Hinds
Adam Kelly
Deborah Lake
Rachelle Lemieux
Mahalia Lepage
Jasper Litardi
Dianne Maendel
Alana MacDougall
Duncan McNairnay
Brent Mitchell
Mohamed Mohamed
Pearson Montgomery
Pauline Nedjadrusul
Pat Palanuk

Sidney Phommarath
Mia Poh
Kailey Price
Madisyn Richardson
Rose-Angeli Ringor
Sadaf Saberi
Stevan Siemens
RobYn Slade
Daniella Smith-
Fernandez
Sarah Thiessen
Carl VonBraeyer
Robert Wilson
Tessa Wiwcha



Programming Partners

Assembly of Manitoba Chiefs
atLRG Architecture
Broadway Neighbourhood Centre
Broadway Pawn
Bruce Spielman and Kathy Koop
City of Winnipeg
Eddlewood Farm
The Forks
Green Action Centre
Justice 4 Black Lives Winnipeg
Manitoba Advocate for
Children and Youth
Mulvey School

Prairie Wildlife
Rehabilitation Centre
Rock and Horse Park
Sherbrook Flats
Akman Management
Trans Hive
Harvest Manitoba
West Broadway Bear Clan Patrol
West Broadway
Community Organization
William F. White International
Youth Agencies Alliance

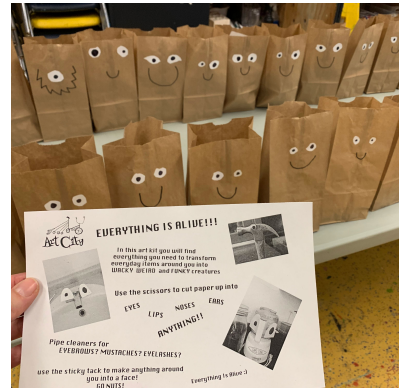
Sarah Michaelson
Community Programs Manager



Art City's Community Programs had many iterations during 2020. It began with weekly programming at partnering sites and free art workshops at places and events like the WAG, Festival du Voyageur, and the Forks. Then in March, like everyone, we abruptly halted all in-person programming. For the most part, we stayed connected to the participants in our outreach programming by altering how we engaged with them each week. Art City Community Programs provided three types of art experiences during the pandemic: weekly art kit delivery, virtual workshops, and—briefly—outdoor programs.

We created and delivered weekly art kits for participants who would have attended our regular outreach programs around Winnipeg. A silver lining to this approach is that an extraordinary number of people have been able to build their own "home studios" with these supplies, giving them the means to make art on their own for many more hours that we could possibly provide in a drop-in setting. Another branch of outreach has been virtual, as both pre-recorded "how-to" videos and live video workshops with group interaction. Lastly, some outdoor, socially distanced art was able to happen last summer/fall around the community.

Altogether, our community programming provided over 4,150 unique art experiences in 2020. It has been a time of tremendous activity and drive to stay connected to our community. It is an understatement to say that I feel proud of our team.



Weekly Outreach Partners

Children's Rehabilitation Centre
Crescent Fort Rouge United Church – Fort Rouge
Childcare
Elwick Village & Resource Centre
Gilbert Park Boys and Girls Club
Greenway School (Evermore)
Inclusion Winnipeg
John M. King School (Evermore)
Oak Table
Plessis Family Resource Centre
Resource Assistance for Youth (RaY)
Rossbrook House
Ryerson Boys and Girls Club
Sister MacNamara Boys and Girls Club
Spence Neighbourhood Association
St. Matthews/Maryland Community Ministry
Wellington School (Evermore)

Other Outreach Partners

1JustCity, Assiniboine Park Zoo, Balmoral Hall School, Boys and Girls Club of Winnipeg, Brightening Our Paths Youth Conference, Canadian Mental Health Association, CanU, Culture Days Manitoba, École Julie Riel, Evermore Gather Grow Lead Inc., Festival du Voyageur, The Forks, Fort Garry Childcare, Fort Whyte Alive, Gordon Bell High School, Graffiti Art Programming, Gramma Marie's Daycare, Green Action Centre, Indigenous Family Centre, IRCOM, Manitoba 4H Council, On the Move Inc., R.M. of East St. Paul, R.M. of St. Andrews, Rady JCC Day Camp, Skills Canada, Spence Neighbourhood Association, Sunny Mountain Daycare Inc., The Forks, University of Manitoba, Vision Quest, West End Cultural Centre, Winnipeg Art Gallery, Winnipeg Film Group, Winnipeg International Children's Festival Inc., WRENCH, YMCA-YWCA, Youth Agencies Alliance Youth Conference

Financial Report

EXPENSES

Programming & Supplies	\$ 53,323
Guest Artist Expenses	\$ 22,760
Wages & Benefits	\$ 470,263
Volunteer Expenses	\$ 2,359
Professional Fees	\$ 42,485
Hospitality	\$ 4,750
Fundraising Events	\$ 200
Repairs & Maintenance	\$ 11,536
Administration	\$ 24,876
Amortization of Capital Assets	\$ 21,505
Total expenses	\$ 654,057

REVENUE

Grant Revenue	\$ 508,958
Individual Donations	\$ 68,112
Wanda Koop's Art City Angels	\$ 35,026
Outreach Workshops	\$ 29,305
Amortization (Deferred Capital)	\$ 20,469
Other	\$ 10,962
Fundraising Events	\$ 2,108
Interest	\$ 532
Total income before subsidies	\$675,472
Balance	\$ 21,425
Government COVID-19 subsidies	\$110,674
2020 Surplus	\$132,089

2020 Funders

Core Operational Funding

City of Winnipeg (Operating)
Arts Branch Operating (Sport,
Culture, and Heritage)
United Way Winnipeg
City of Winnipeg
Enhanced Recreation (Outreach)
Community Incentives
Grant Program
Suicide Prevention Network
Province of Manitoba
Green Team
Neighbourhoods Alive!
Manitoba Bridge Grant
Manitoba Arts Council
Government of Canada
Canada Council for the Arts

Corporate Donors

Assiniboine Credit Union
Canada Life
CN Railway Community Fund
Wawanesa Insurance

Foundations

Carolyn Sifton Foundation
Canada Post
Community Foundation
Community Foundations
of Canada
Fast Family Foundation
Graham C. Lount
Family Foundation
Richardson Foundation
(Essential Needs Fund)
Siobhan Richardson Foundation
Souchay Gossen Foundation
Whitestone Foundation
W.H. & S.E. Loewen Foundation
Winnipeg Foundation
Youth in Philanthropy (Winnipeg
Foundation)



Wanda Koop's Art City Angels

Bob & Cindy Newfield
Ellen Vanstone
Gail Asper Family Foundation
Hartley & Heather Richardson
Shea Hamilton
Sheri Blake & Tadashi Orui
Shirley & Paul Martens
Susan Glass & Arni Thornsteinson
Thomas & Sarah Milroy

Corporate Sponsors



**WILLIAM F. WHITE
INTERNATIONAL INC.**
A COMWEB GROUP MEMBER

Art City is a member of

West Broadway Spring Clean Up Committee
West Broadway Snoball Committee
West Broadway Directors Network
Youth Agencies Alliance (YAA)
Manitoba Artist Run Centre Coalition (MARCC)
Arist-Run Centres and Collectives Conference (ARCA)





Art City is located on the lands of the Anishinaabeg, Cree, Oji-Cree,
Dakota, Dene and the homeland of the Métis Nation,
Treaty no. 1 Territory.

616 Broadway, Winnipeg, Manitoba, R3C 0W8
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