Luisa Mancilla Barrera

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Work Experience

CO-FOUNDER, FILM PROGRAMMER AND EVENTS ORGANISER

Errante (Migration & Diasporas Film Programme)

2024 - Present

- Oversaw branding identity and all written assets, ensuring consistency and alignment with project's goals. Developed
 and executed strategies for audience engagement and outreach, including social media and community partnerships.
- Collaborated in curating programs, organising calls for films whilst contacting filmmakers and film collectives.

 Negotiated licensing agreements and liaised with independent and emerging filmmakers to ensure a diverse lineup.
- Fostered collaboration with diverse stakeholders, including grassroots organisations, migrant-led businesses, and artists, enhancing the project's impact. Maintaining a comprehensive database of films, filmmakers, and businesses.

COMMUNITY ADMINISTRATOR

Calthorpe Community Garden

2024 - Present

- Served as primary point of contact for individuals and organisations wishing to organise workshops, events or community activities.
- Worked closely with partners to understand their needs and ensure all logistical arrangements are handled efficiently. Coordinated logistics with the internal team to organise events.
- Promoted positive relationships with community members and partners, aligned with Calthorpe Community Garden's mission and services.

VIDEOGRAPHER AND EDITOR

Freelance 2017 - Present

- Researched, produced, and edited 40+ videos for digital content, advocacy, and TV advertising.
- Collaborated with teams of various sizes and budgets; performed videography and editing services for 4+ non-profits and public bodies in Colombia (Dejusticia NGO, Colombian Ministry of Culture, and migration and gender equity foundations) and the UK (Runnymede Trust and Calthorpe Community Garden).
- Developed and conducted "Introduction to documentary" and "Editing" workshops for children and teenagers, with 8+ in person and 2+ online, and 60+ participants.

EXECUTIVE PRODUCTION ASSISTANT

Puchunka Cine (Independent Film Production Company)

2022 - 2022

- Tracked and monitored 40+ funds, grants, workshops for independent feature films' development and production.
- Composed drafts for applications to 10+ funds, workshops, and work-in-progress labs.

DEVELOPMENT COO

Punta Fina Contenidos (Scriptwriting Studio)

2021 - 2022

- Led 2 teams of 4 to 5 writers each, ensuring the timely delivery of 90+ scripts while maintaining high quality; achieved 70% productivity improvement with tailor-made workflow management.
- Managed brand identity of company; working with CEO, content writers, and to create an impactful website, resulting in a 20% increase in the international audience.
- Developed logistics and brand identity for first edition of "Peces Dorados" Prize in collaboration with Iberseries Platino Industria 2021; evaluated 60+ submissions from LATAM and Spain and selected 10 finalists in collaboration with a creative team.

CHIEF COORDINATOR

Punta Fina Contenidos (Scriptwriting Studio)

2019 - 2021

- Implemented archive organisation system and established Asana as time management software for admin and creative projects, achieving 50% productivity improvement.
- Coordinated recruitment and training of 5 employees, including writers and graphic designers; and oversaw legal opening of Colombia's office.
- Analysed Latin American VOD content, trends, and audiences for research on each new project, supported Head Writers in research, and coordinated Writer's Rooms for 15+ projects in development.

Education

Master of Arts in Ethnographic and Documentary Film Graduated with Distinction University College London, United Kingdom

2022 - 2023

Undergraduate degree in Social communication - Audiovisual production specialisation Pontificia Universidad Javeriana. Bogotá, Colombia Exchange semester at UNAM's Film School. Mexico City, Mexico

2012 - 2018

Diploma Course in Film Production Canacine (Online) Mexico 2021 Workshop Assistant Director
By Jacques Toulemonde
ENACC
Bogotá, Colombia
2015

Diploma Course Cinematography ENACC Bogotá, Colombia 2014

Additional Information

- <u>Technical skills:</u> Final Draft, Adobe Premiere Pro, Adobe After Effects, Adobe Lightroom, Adobe Photoshop, Adobe Illustrator, Canva, Office Suite, Google Suite, Wix, Asana, Slack.
- <u>Language proficiency:</u> Native Spanish, and English C1. Experience in translation, as well as delivering film and TV content for multicultural and diverse Spanish speaking audiences.
- Community service: 1+ year volunteer in Calthorpe Community Garden (London, UK) cooking for the elderly and collaborating in creative projects and general organisation. Co-Founder of Errante, a travelling diaspora film programme with nodes in London and Barcelona. Co-Founder of Artemisa Initiative (Latin American women and gender-diverse filmmakers' public and free policies to prevent harassment, bullying and discrimination in the industry). Volunteered in ticketing and venue coordination at the TNB XPO 2024 (organised by The New Black Film Collective). Volunteered in venue support at the Docs Barcelona Film Festival 2024.
- Acknowledgements: Colfuturo's scholarship recipient with additional support of Proimagenes (Colombian Film Fund) to study at UCL. Can Serrat Art residency's scholarship recipient in creative writing (Catalonia, Spain)
- Certificates: First Aid (Level 3)

Links To Recent Work:

+ LSE III and Runnymede Trust Event | Building Bridges 2023 https://www.youtube.com/watch?v=MloZA_w572s