

Brian A. McKenzie

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SUMMARY

Creative and multitalented professional with strong work ethic and capable of performing an array of technical and administrative functions. Skilled multitasker and passionate about developing visual products that bring stories to life. Superbly responsible with demonstrated leadership skills and proficient in an array of digital tools. Quick learner and hardworking team player with proven ability to commit to projects from start to finish. Attentive to detail, excellent administrator, and experienced in face-to-face customer interaction.

SKILLS

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|--------------------------------|---------------------------------|------------------------------------|
| • HTML 5, CSS, JAVA | • Superb Customer Service | • MS Word, Excel, & PowerPoint |
| • Python, C++ | • Excellent Communicator | • Social Media Aptitude |
| • Adobe Au, Pr, Ps, Ai, Ae, An | • Public Speaking | • Compositing |
| • Maya 3D, Sketch-UP, Blender | • Organization and Leadership | • 2D/3D Animation + Modeling |
| • Ableton Music D | • Team-based Game Design | • Graphic Design + Motion Graphics |
| • 8-Bit Animation | • Project and Task Coordination | • Foley Sound Design |

EDUCATION & MAJOR ACCOMPLISHMENTS

Bachelor of Arts in Visual Arts, University of Maryland Baltimore County (UMBC): December 2024

Concentration: *Animation and Interactive Media*

President, Animation Club, University of Maryland Baltimore County (UMBC): Aug 2024 – December 2024

Spelldown, lead member of a UMBC Team Based Game Design team that built a top-down unity-based dungeon crawler. Developed menu UI, backgrounds, and various game elements including cards and health bars.

Stellar Luna, developed a 100% hand-drawn animation utilizing paper, pencils, sharpies, and a light table brought to life through digital scanning and stop motion camera technology with over 1,700 pages of animation.

EMPLOYMENT EXPERIENCE

Senior Academy Coach

Oct 2022 – Present

Athletic Performance Inc. (API), Gambrills, MD

Responsible for the care and safety of school-aged children during organized events and activities to include parties, seasonal camps, night engagements, and school curriculum-based physical education.

- Led orientation briefings in front of large groups of parents and children (6 - 11), facilitating activities and interactive discussions.
- Led physical education using strength and activity-based approach helping kids develop, play, and learn valuable social skills.
- Created and trained peer coaches on new supply management system that helped planned events run smoother and more efficiently.
- Received multiple accolades from parents and senior managers for my polite, helpful, and team-oriented approach.

Game Floor Manager

Apr 2022 – Sep 2022

Baltimore DodgeBow, Hanover MD

Responsible for managing the gaming facility, greeting customers, providing instructions, and conducting safety briefings. Managed social media account, conducted general upkeep and sanitation of equipment, and led property security and safety procedures.

- Created a new system of just-in-time inventory to ensure the rapid purchase and acquisition of materials, keeping over 100 pieces of equipment serviceable and available during all game shifts.
- Implemented new process flow and developed instruction manual that better supported guests and provided fun game experiences.
- Created a Python program to help verify customer payments and sign in which improved player registration, increased efficiency, and supported a positive overall experience.
- Gained valuable social skills, conflict resolution, and leadership experience as the only game show host during my scheduled shifts.

Sales Associate

Nov 2019 – Apr 2022

Staples, Greenbelt, MD

Marketed and sold office and electronic products. Advised customers on new products, trends, and product features. Developed close and personal relationships with clients to ensure customer loyalty and support store performance management goals. Ensured the highest levels of customer service and satisfaction. Managed floor inventory and upheld store presentation to ensure a marketable and outgoing sales environment.

- Created new and innovative window displays to attract customers to the store.
- Accurately processed POS transactions, returning coins, currency, payment cards, and receipts to customers.
- Answered instore calls and effectively assisted customers with curbside pickup during the Covid-19 pandemic.
- Exceeded loyalty enrollment targets by over 50% in 10 of 12 months over the course of the fiscal year.