



**DOWNTOWN
DESIGNATED
DISTRICT**
process book by marc davis

PHOTOS



MOOD BOARD

DEFINING SENTENCE

A downtown area covered with spanning stickers and marks. Clearly lived in holding its own unique eclectic voice. A mismatch of grunge and worn surfaces and buildings. Reflecting a revival of the spirit and attitude of those who live there.

DEFINING WORDS AND 5 CHOICES

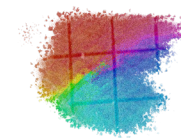
Brick	Vintage	Splinter	Plastered	Charmed
Sticker	Adhesive	Art	Bright	Bold
Gnarly	Mismatched ✘	View	Taped	Crumpled
Grunge ✘	Metal	Urban	Dented	Jagged
Wood	Scribble	Pipe	Scratched	Downhill
Stripped	Sketch	Signage	Faded	Covered
Rundown	Rustic	Scrap	Eclectic ✘	Peeling
Rebuilding	Scaffold	Proud	Cluttered	Windblown
Grit	Patchwork	Revival ✘	Marked	Chipped
Dirt	Revival	Painted	Graffiti	Worn ✘

TYPOGRAPHY

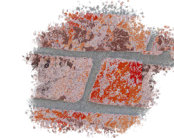
Refridgerator Delux
abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNopQRSTUVWXYZ
1234567890

HURLEY 1976 SANS ROUGH
ABCDEFGHIJKLMNopQRSTUVWXYZ
1234567890

COLORS AND TEXTURE



Rainbow Grain



Brick



#FFCC02



#B60909



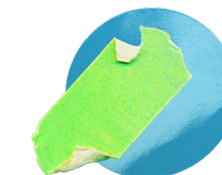
#63BDF2



#A7E866

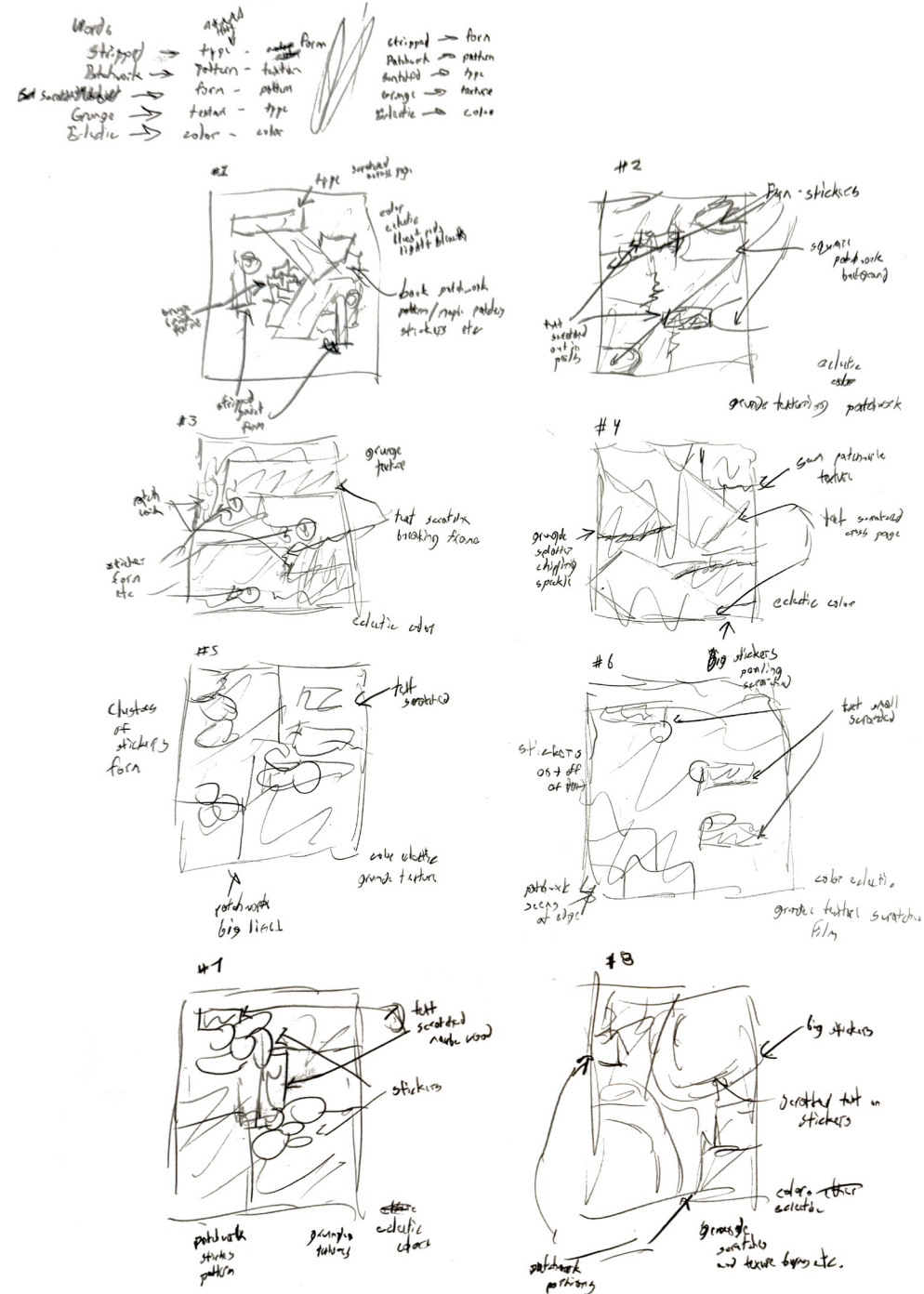


Paper + Tape



Stickers

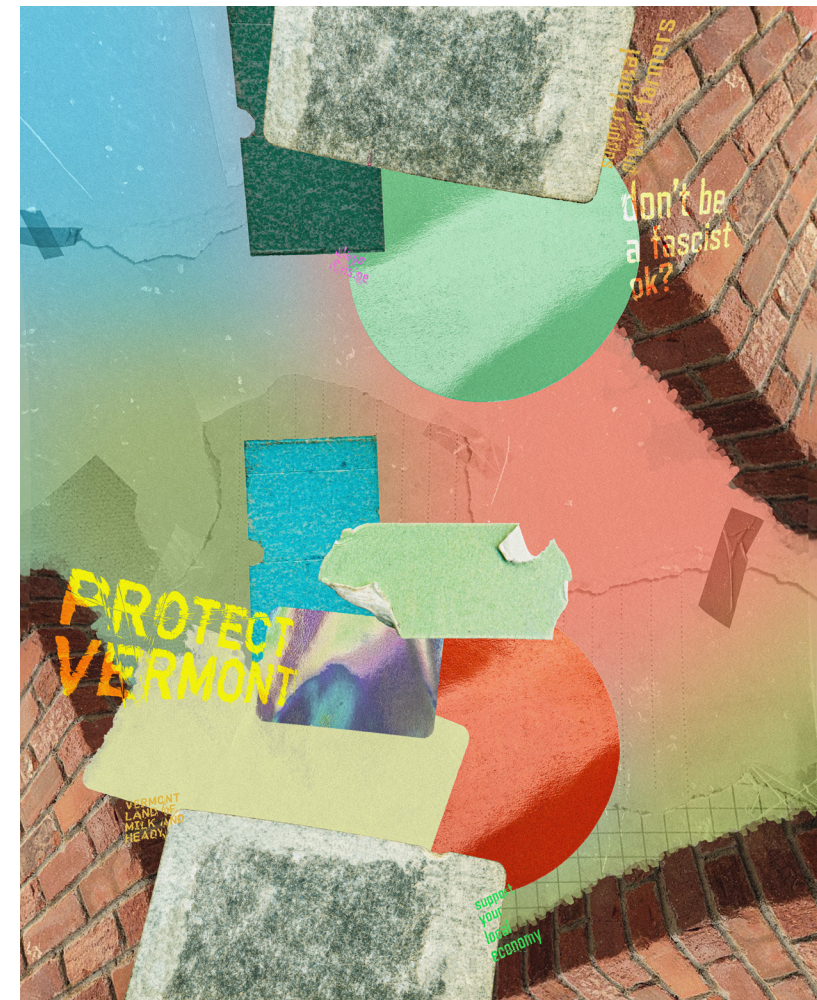
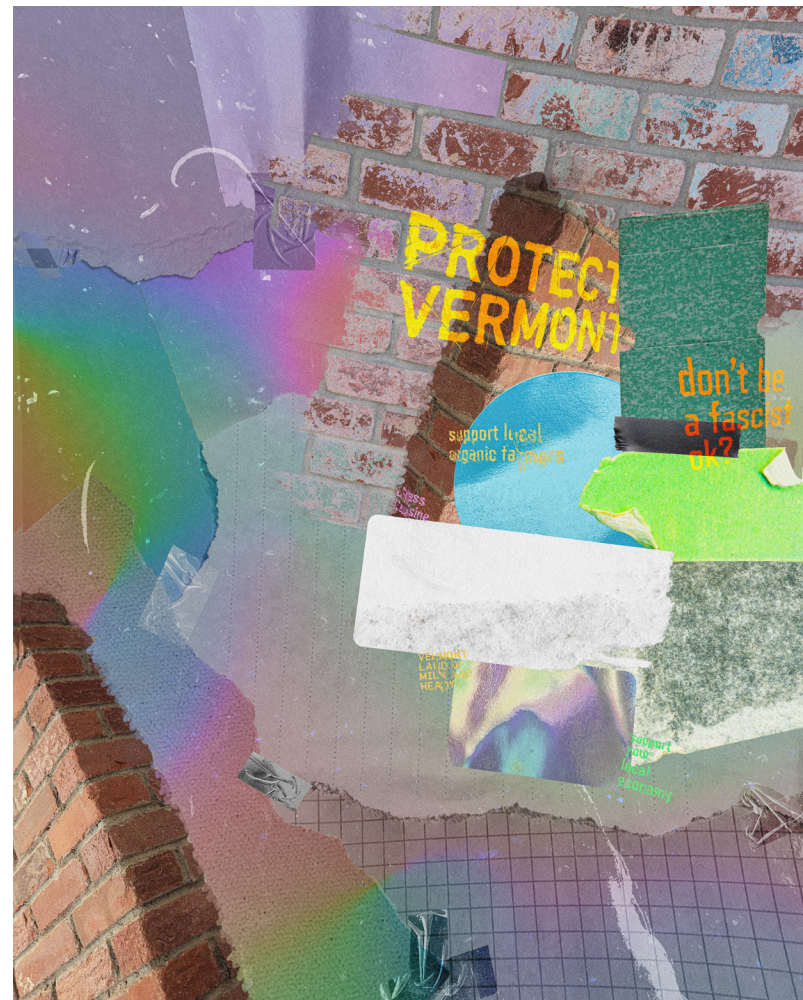
INITIAL COMPOSITION STUDIES



FIRST POSTER STUDY



THREE POSTER CONCEPTS





**FINAL
POSTER**

**FINAL
MARK**



FINAL SPREAD

DOWNTOWN DESIGNATED DISTRICT | A GUIDE

STUCK ON

Exploring Burlington's Artistic Heartbeat in Downtown

Downtown Burlington, Vermont, pulsates with a vibrant artistic energy that permeates every corner of its historic streets. Galleries showcasing eclectic local talent line the cobblestone pathways, inviting passersby to immerse themselves in a kaleidoscope of creativity. From avant-garde sculptures adorning public spaces to intimate exhibitions in cozy, independent galleries, the downtown area serves as a canvas for the expression of diverse artistic visions. Stickers, too, play a significant role in this artistic landscape, with colorful decals adorning street signs, lamp posts, and even the exteriors of beloved coffee shops. Each sticker tells a story, a testament to the city's grassroots arts scene and the spirit of community that thrives within its bustling heart.

Communication and Community

As one traverses the downtown streets of Burlington, they're met not only with visual delights but also with the palpable sense of collaboration and camaraderie among local artists. Sticker art becomes a form of communication, a dialogue between creators and observers, as individuals contribute their own stickers to the ever-evolving tapestry of urban expression. Whether it's a whimsical illustration tucked into a hidden alleyway or a bold statement plastered across a storefront window, stickers serve as both an invitation to engage with the city's artistic pulse and a celebration of the creative spirit that defines Burlington's downtown core.

IMMERSE YOURSELF IN BURLINGTON'S CULTURAL TAPESTRY: EXPLORE DOWNTOWN'S VIBRANT COMMUNITY. ONE STICKER AT A TIME!

Experience the heartbeat of Burlington's diverse culture as you wander through downtown streets adorned with stickers, each one a unique reflection of the city's vibrant community spirit. From hidden alleys to bustling storefronts, discover the stories and voices that shape Burlington's dynamic urban landscape.