



**Motion Graphics**  
**Graphic Design**  
**Illustration**

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# CHU CHU LEE

## Hi!

I am Chu, a senior creative designer with a passion for graphic design, motion graphics, and illustration. I love collaborating with other creatives.

## Education

Royal College of Art  
Master Degree | 2021-2023

National Taiwan University of Art  
Bachelor Degree | 2008 - 2012

## Software

Adobe Creative Suite (Photoshop, Illustrator, After Effects, Animate CC, Premiere, InDesign) / C4D / Blender / Figma / TV Paint / DragonFrame

## Skills

Creative & Art Direction /  
Storyboard / Graphic Design /  
Motion Graphics / 2D / 3D  
Animation / Illustration / Basic  
Web Design Knowledge

## Languages

English - Fluent  
Mandarin - Native

## Selected Award

ADC Award, Muse Creative Award,  
The Motion Award, 3x3, Insomnia  
Int'l Animation Festival, Ann Arbor  
Film Festival

## Work Experience

### Freelance Motion/Graphic Designer, Illusrator

June 2019 - Present, London, UK

- Lead and design event branding
- Create motion guideline for client's branding system
- Design motion assets for client's social media
- Logo design and animation
- Work as a designer, animator and motion designer for various motion studios
- Create illustrations for editorial, commercial and branding

### Culture Trip - Motion Graphic Designer

May 2018 - June 2019, London, UK

- Create/direct animation films for editorial purposes
- Design and animate GIFs and stickers
- Logo animation
- Animate illustration assets for company products
- Propose and present projects' direction/ideas

### Bito Studio - Associate Art Director

June 2013 - June 2016, Taipei, Taiwan

- Art Direct various 2D/3D based projects
- Design, illustrate and animate music videos, product and event promotion videos, and advertising
- Lead design and animation team to pitch ideas
- Design branding projects for events
- Communicate between the director and team members
- Create graphic design items for the studio, such as brochures, illustrations and icons

### M'ORANGE - Part-time Junior Web Designer

Feb 2011 - June 2011, Taipei, Taiwan

- CSS, HTML
- Design website layout
- Help senior design on ideation