

Education

University of Southern California

B.A. in Media Arts and Practice

Experience

Warner Bros Discovery

Digital Design Intern | Jan. 2024 - Apr. 2024

- Designed ad units for the first social campaign for DC Comic's premium comic subscription.
- Performed a social media competitor analysis between 15 brands to begin developing a branding framework across all DC social channels.
- Assisted the design development of the DC Comics web reading experience.

Converse

Digital Design Intern | Jun. 2023 - Aug 2023

- Designed presentation decks outlining the seasonal art direction for upcoming apparel and footwear productions. Designed the art direction for the launch of the Converse Trilliant Basketball shoes.
- Developed a brief that defined the talent casting direction for the upcoming season, focusing on elevating the Converse look through representation, and skate aesthetics.
- Presented a trend forecasting report to senior creative leadership outlining Gen-Z styling trends for the holiday season, and how Converse can adapt its styling practices to align with their target demographic.

Wasserman

Design and Strategy Intern | Jan. 2023 - Apr. 2023

- Focused on the art direction for Bacardi's event "Casa Bacardi" by developing immersive brand experiences for participants.
- Created OOH ads for Amazon Prime Student's Back-To-School campaign.
- Collaborated with copywriting intern to develop a brief for Dunkin focused on increasing Gen-Z appeal for the brand's summer edition drinks.

dottob

Design Intern | Sep. 2022 - Dec. 2022

- Designed social media assets for beauty-tech brand, Solawave.
- Collaborated and presented with copywriters a social media plan for Solawave, including a media calendar and writing/messaging strategies.

The Aerospace Corporation

Production Intern | Jun. 2022 - Aug 2022

- Edited and animated scenes for the pilot episode of The Aerospace Corporation's documentary series about NASA's Artemis mission.
- Worked alongside writers to help produce a video anthology series celebrating The Aerospace Corporation's company culture and achievements.
- Assisted directors with productions for Space Force and the Smithsonian.

Skills/Software

Art Direction, Content Design, Design Strategy, Advertising, Layout, Editing, Motion Graphics, VR, AR, 3D Modeling / Figma, Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Cinema4D, Maya 3D, Keynote, HTML, CSS.