Yoon Seo Kim (She / Her)

New York, NY
yoonseokim.com
keemyoongso@gmail.com
+1 (949) 822 5128

EXPERIENCE

Blacksmith NYC - Design Intern Sep - Dec 2023 New York, NY

- As a design intern for Blacksmith NYC holdings, I was able to participate on motion graphic visualizers for 10 singles, and promotional motion graphic materials for American multi award winning record producer and rapper, Kirk Knight

Chermayeff & Geismar & Haviv (CGH) - Honors Student Jan - May 2023 New York, NY

- I was selected as a top percentile student during the SVA 2022 Portfolio review, and was able to work with Chermayeff & Geismar & Haviv's honor project. Created a new logo and promotional material for American Repertory Ballet and Princeton Ballet School

Freelance Designer Jun 2020 - Present

- Managed on creating Vinyl Cover, Flyers, and Pamphlet for Sloth Records, which brought attention and got mentioned in MIXMAG ASIA
- Sold 4000+ digital 3D avatar clothings that I illustrated and fashion designed for Asia's largest metaverse platform ZEPETO
- Contributed on drawing the stickers, editorial, and flyers of the monthly magazine <Don't Panic Seoul> for 15,600 readers and 70+ stores in South Korea
- Illustrated Rock Music Festival poster for South Korean Ministry of Culture, Sports and Tourism

EDUCATION

School of Visual Arts , BFA Design, Graduated with Honors Jan 2021 - May 2024

- Relevant Coursework: Typography, UI/UX, Cinema 4D, Branding, Motion Design

HONORS & AWARDS

Print Awards 2024 - First Place Jun 2024

- Environmental Design - "Bike Lane Parking Preventer"

Print Awards 2024 - Second Place Jun 2024

- Book Covers / Jackets - "Speaking in Tongues"

D&AD New Blood Awards - Graphite Pencil Jul 2023

- Barclays 2023 New Blood Entry - "Rethinking Echoes"

SVA Junior Portfolio Top Percentile 2023

SVA Sophomore Year High Term Honors 2023

SVA Sophomore Portfolio Top Percentile 2022

SKILLS & PROFICIENCIES

Design Skills
Art Direction, 3D Design, Typography, Editorial Design, Wireframing, App Design, Motion graphics, Logo, Prototyping, Wireframing

Design Thinking
Problem Solving, User-Centric Approach

Tools & Software
Figma, Cinema 4D, Adobe Creative Suites (InDesign, After Effects, Premier Pro, Illustrator, Photoshop)