



Tori Kwon

Graphic Designer

hellotori.me

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Experience

04.24–06.24

Freelance Visual Designer
Sunday Lawn Care (Remote)
Boulder, CO

Developed and edited 3D models, assets, and product visuals for in-store displays, website and social media.

02.24–05.24

Freelance Brand Identity Developer
Modu Publication (Hybrid)
Los Angeles, CA

Worked with a project manager and marketing team to design the initial brand identity system for a start-up company. This project included logo design, visual assets, website design, stationery, and book design.

01.24–04.24

Laser Lab Student Technician
ArtCenter College of Design
Pasadena, CA

Guided students in understanding and using the Laser System Manager, the Kongsberg Precision Cutting System, and 3D printing services.

04.23–07.23

Production Design/Packaging Design Intern (Hybrid)
Kendo Brands
San Francisco, CA

Worked with the Fenty Beauty team for upcoming product releases and collaborations. Contributed to brand development for new ventures between Kendo Brands and Rihanna. Undertook additional personal projects for Rihanna.

Expertise

Strong working knowledge of:

Illustrator, Photoshop, After Effects,
Blender, InDesign, Procreate, p5.js, Glyphs

Familiar with:

Figma, Keynote, MadMapper, Excel, HTML/CSS

Skills:

Brand identity, packaging design, motion design,
generative design, creative coding, 3D modeling

Languages:

Native in English. Conversational in Korean.

Education

09.20–08.24

ArtCenter College of Design
Pasadena, CA

Bachelor of Fine Arts in Graphic Design.
Minor in Business. Graduated with Distinction.

01.23–08.23

Teaching Assistant
ArtCenter College of Design
Pasadena, CA

Type 5: Transmedia, Brad Bartlett
Graduate Packaging Design, Daniel Hoy

01.23–04.23

Focused Coursework at ArtCenter
Sponsored Transdisciplinary Studio:
Royal Caribbean/Unreal Engine

Collaborated with a team to create a holistic system for a future cruise ship that met the visions of the clients. Including design elements for food and beverage, entertainment, retail, relaxation, wayfinding, and overall space usage.

Recognition

09.23–05.24

H_M_C_T Gallery
Featured work: Jiwoo (Font Design)

09.20–08.24

ArtCenter Scholarship
ArtCenter Undergraduate Scholarship
Entrance Scholarship

09.20–08.24

ArtCenter Provost's List

04.22–08.24

ArtCenter Student Gallery
OCMA Rebranding (Poster Design)
THE UNSEEN (Packaging Design)
Coo (Packaging Design)
Hidden Figures Whiskey (Packaging Design)
Ritz-Carlton Essentials Set (Packaging Design)
Planet Her, Doja Cat (Packaging Design)
Mansplaining Feminism (Poster Design)
Born From Fire (Publication and Poster Design)

05.23–08.23

Jerry V. Johnson Endowed Scholarship

01.21–05.23

Pentagram Design Endowed Scholarship