HARRYCOLE

harrycole.design@gmail.com harrycole.design (479) 270-2568 linkedin.com/in/hcole97 Seattle, WA

Harry Cole is a visual designer who applies a thoughtful, empathetic, and research driven approach to the creative process. He demonstrates expertise in branding, publication design, motion, and copywriting.

Experience

GRAPHIC DESIGNER AND COPYWRITER

Freelance

Seattle, WA | Apr 2023–Present

- Wrote email copywriting for clients including Datavisor and Rooftop Cinema Club
- Implemented Chat GPT 4 to optimize copywriting workflow
- Designed templates for email, SMS, and browser advertisements

PEER MENTOR

Asian American and Native Pacific Islander Program, Seattle Central

Seattle, WA | Sept 2023–Present

- Designed flyers for events, broadcasted marketing collateral digitally and physically
- Developed and coordinated culturally relevant events for Asian and Pacific Islander students on campus
- Counseled students about academic and personal situations

DESIGN INTERN

Art Gallery of New South Wales Sydney, AU | June 2019–Aug 2019

- Assisted lead designers on marketing and exhibition design tasks including photo editing and retouching and the creation of maps and brochures
- Interviewed museum guests to test design solutions

Education

SEATTLE CENTRAL COLLEGE (SCCA)

A.A.S: Graphic Design, 2024 Dean's List for six consecutive quarters.

STANFORD UNIVERSITY

B.A: Art Practice with Honors, 2020 Winner of the Barbara and Sandy Dornbusch Award in Painting.

Technical Skills

- Adobe Creative Suite: Photoshop, Illustrator, Indesign
- Motion Design: After Effects
- AI Prompting: Chat GPT4, Midjourney
- Web Design: Webflow, HTML, CSS