

MADELINE MIRANDA

ART DIRECTOR

WWW.MADLINEMIRANDA.COM | MADELINEMWORKS@GMAIL.COM | 714 - 763 - 6564

EDUCATION

VCU BRANDCENTER

AUG '21- MAY '24

MS in Business/Branding with a
Concentration in Art Direction

Saatchi & Saatchi Scholarship Recipient
Graduate School Master's Scholarship
Recipient

Chaney Brandcenter Diversity
Scholarship Recipient

ATENEO DE MANILA UNIVERSITY

Jun '14 - May '18

BS in Communications Technology
Management with a Minor in Marketing

Dean's List Awardee '17 - '18

SKILLS

Branding	Photography
Illustration	Design Thinking
Video Production	Visual Design

TOOLS

Photoshop	Premiere Pro
Illustrator	Lightroom
InDesign	Figma
After Effects	Keynote

INTERESTS

Films with an emphasis on Asian cinema
Casual workouts aka light cardio
Anything Batman related
The history of commercial aviation

WORK EXPERIENCE

INDIANA UNIVERSITY

AUG '23 - PRESENT

Teachers Assistant

Assisted the professor in leading lab sections for
advertising classes by creating weekly lectures,
facilitating class discussions, and assisting students
in creating speculative advertisements

DONER

JUNE '22 - AUGUST '23

Art Director

Maintained a clear vision and delivered a
captivating visual message for various campaigns

Worked on brands such as The UPS Store,
Breezeline, Owen's Corning, and Tishman Speyer

COURTLANDT FINANCIAL GROUP

SEP '19 - AUG '20

Marketing Coordinator

Created email drip campaigns and updated
existing marketing collaterals based on
consumer research behavior

GLOBAL MEDIA POST

Aug '18 - Mar '19

Project Coordinator

Produced client-specific print and online
editorial content for international publications
such as Forbes Asia and the Japan Times

ASK ME ABOUT...

Moving back to my home country for 5 years
My business trip to the South which culminated in me
getting robbed at gunpoint
The time I set my coffee on fire