

NATALIE O'ROURKE

CONTACT

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NATOROURKE.COM

EDUCATION

Sept 2020 – Present
Seattle, WA

University of Washington

BDes in Visual Communication Design
Graduation June '24 | GPA 3.72

EXPERIENCE

Aug 2023 – Present
Seattle, WA

Design Consultant

University of Washington

- Advises students and faculty to help refine visuals used for presentations, publications, and conferences.

May 2023 – Present
Seattle, WA

Photographer

University of Washington

- Captures events on-site for the School of Art, Art History, and Design.
- Professionally edits and retouches large batches of photos for web, social media, and marketing materials
- Promptly delivers easy to access photo galleries 2-3 days after the event.

Jan 2023 – Present
Seattle, WA

Founder, Creative Director

Ephemera Published

- Authored and developed branding guidelines for the site including logo system, type styles, and iconography.
- Responsible for multi-media brand application. Ex: Web Development, Social Media Graphics, Marketing/Print Materials, etc.
- Recruits and manages several contributors, coverage schedules, and communication with touring artists.

Apr 2023 – Oct 2023
Seattle, WA

Design Intern

Culminate Strategy Group

- Executes a variety of design-based projects for corporate clients.
- Visually polishes PowerPoint presentations, proposals, and other deliverables within the company.
- Creates vector-based assets for internal presentations, social media usage, and print distribution.

EXPERTISE

TOOLS

Adobe Illustrator
Adobe InDesign
Procreate
Lightroom
Figma

SKILLS

Visual Identity/Branding
Typography
User Interface Design
Illustration
Photography

ETC.

After Effects
Protopie
Cargo
Readymag