

Amanda MJ Lee

Interaction Designer

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iamamandamjlee@gmail.com

Experience

Foursquare

Product Designer

New York, NY
2023 – Current

I lead product design for our geospatial analytics tool, catering to a broad audience from individuals to enterprises. I also drive research for the visual design vision across our product range.

American Museum of Natural History

Freelance Designer

New York, NY
01.2020 – Current

Within the Exhibition Media and Interactive team, my role involves producing visuals, including illustrations, animations, and UI/UX designs for various exhibitions and both physical and digital installations. I contribute to the team's efforts by seamlessly integrating creative elements into the overall exhibition experience.

AECOM

UX & Interaction Designer

New York, NY
01.2020 – 06.2022

My primary focus involved crafting UI and UX designs for various products, including data-related dashboards and management tools, to support the Architecture/Engineering/Construction industry.

Additionally, I created interactive presentations for our internal teams and prototyped diverse experiences, such as Interactive maps and WebVR, to assist our in-house teams.

Shiseido America Corp

Digital Designer

New York, NY
03.2019 – 09.2019

As part of bareMinerals team, I created diverse digital assets for retailers, the brand's blog page, mobile platforms, and e-newsletters, contributing to the support of the marketing strategy team.

Blippar

Digital Designer

New York, NY
09.2018 – 12.2018

I designed interfaces for mobile AR experiences and created marketing assets and presentation decks, pivotal in communicating innovative ideas to clients, demonstrating a dedication to delivering cutting-edge solutions.

Education

Ewha Womans University

BA Sculpture / Minor - Interactive Media Design

Seoul, South Korea
2010 – 2015

New York University

M.P.S Interactive Telecommunication Program (ITP)

New York, NY
2016 – 2018

Skills & Tools

Skills

UI&UX Design
Digital Design
Animation
Illustration

Primary Tools

Figma
Photoshop
Illustrator
After Effects

Other Tools

Premiere Pro
Cinema4D
HTML
CSS

WebVR / AR