

# AARON H. LEVY

## PROFILE

AARON IS A SENIOR ART DIRECTOR BASED IN NEW YORK CITY.

HIS WORK BRIDGES AGENCY AND BRAND ENVIRONMENTS, PAIRING CONCEPTUAL THINKING WITH EDITORIAL GLOSS AND PIXEL-PERFECT EXECUTION.

AT THE CENTER OF IT ALL IS THE STORY—AND HOW BEST TO TELL IT.

## EXPERIENCE

### SENIOR ART DIRECTOR

**RECESS STUDIOS | AUG. 2024 - PRESENT**

- DIRECT CREATIVE ACROSS BRANDING, PHOTO, AND VIDEO FOR MULTI-CHANNEL CAMPAIGNS—OWNING CONCEPT THROUGH DELIVERY ACROSS FAST-TURN, HIGH-VISIBILITY LAUNCHES
- MANAGE TEAMS OF BOTH INTERNAL AND EXTERNAL EDITORS, DESIGNERS, PHOTOGRAPHERS, AND OTHER CREATIVE PARTNERS ON TIGHT TIMELINES

### ART DIRECTOR

**RECESS STUDIOS | MARCH 2023 - AUG. 2024**

- LED CREATIVE FROM IDEATION THROUGH POST-PRODUCTION FOR THE NIKE SNKRS APP ACCOUNT, SHAPING EDITORIAL AND CAMPAIGN WORK ACROSS ONE OF NIKE'S MOST CULTURALLY VISIBLE PLATFORMS

### ART DIRECTOR

**MOVERS+SHAKERS | DEC. 2021 - DEC. 2022**

- CONCEPTUALIZED SOCIAL-FIST CAMPAIGNS AT THE DAWN OF THE TIKTOK AGE FOR BRANDS LIKE ELF COSMETICS, NEUTROGENA, ETC.
- PITCHED AND WON BUSINESS FROM BRANDS LIKE AMAZON, TARGET, ETC.
- COLLABORATED WITH INSTAGRAM AND TIKTOK INFLUENCERS AND CREATORS TO MAKE HEADLINE-GENERATING WORK

### PRODUCTION DESIGNER

**MOVERS+SHAKERS | FEB. 2021 - DEC. 2021**

- LED GRAPHIC DESIGN ACROSS CLIENT WORK, AGENCY MARKETING AND INTERNAL COMMUNICATIONS

## PROFICIENCIES

ADobe Creative Suite  
Figma

## SKILLS

ON-SET DIRECTION  
SELLING TO CLIENTS  
TEAM LEADERSHIP

## EDUCATION

BACHELOR OF ARTS  
COMMUNICATION  
ECKERD COLLEGE  
2010 - 2014