# **EULA**

- I. Personal License
- II. Desktop License
- III. Digital Publication License
- IV. Application License
- V. Server License
- VI. Enterprise License

# EULA — Personal License

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#### 14. No Waiver.

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#### 15. Severability.

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No failure by either party to object to any breach of any provision of this Agreement shall

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- a. Licensee acknowledges that Licensor is the exclusive owner of all worldwide right, title and interest in and to the Licensor Property, including all copies of the Licensed Software, regardless of the format in which they are expressed or the media on which they are recorded. Licensee acknowledges that Licensor shall be the exclusive owner of all worldwide right, title and interest in and to any and all modifications, customization, variations, or adaptations of the Licensor Property (individually and collectively, the "Modifications"), based on or substantially similar to, the Licensor Property, inclusive of all Derivative Works, regardless of who made such Modifications or Derivative Works. If Licensee makes or causes to be made any such Modifications, Licensee shall immediately provide Licensor with all copies of such Modifications made by or for Licensee, and Licensor may terminate this Agreement pursuant to Section 11.
- b. Licensee agrees not to challenge Licensor's rights in or to the Licensor Property, or the validity of any intellectual property or other right of Licensor therein, or to infringe Licensor's rights therein. All goodwill that may become attached to the Trademarks as a result of Licensee's use of the Typefaces or the Licensed Software shall inure to the exclusive benefit of Licensor. Licensee shall refrain from using the Trademarks as part of any corporate, trade or firm name or style of Licensee. Licensee shall not create a combination mark consisting of any of the Trademarks with the proprietary marks of any other Person. Licensee shall not take any action that could reasonably be expected to impair the registrability, validity or enforceability of any of the Trademarks, nor shall Licensee attempt to register, use or aid any third party in attempting to register or use, in any jurisdiction, any trademark or service mark which may, in the reasonable opinion of Licensor, infringe or otherwise violate Licensor's rights to the Trademarks.

#### 6. Updates and Upgrades.

Nothing in this Agreement shall be construed to obligate Licensor to provide upgrades or updates of the Licensed Software to Licensee under any circumstances. To the extent upgrades or updates are provided, they shall be provided to Licensee on a license exchange basis, and Licensee agrees that by using an upgrade or update Licensee voluntarily terminates Licensee's right to use any previous version of the Licensed Software. Upgrades and updates may be licensed with additional or different terms and fees.

# 7. Transfer of Rights Prohibited.

- a. Licensee may not sell, lease, sublicense, or otherwise assign or transfer (each, a "Transfer") any rights, duties or obligations under this Agreement, in whole or in part, to any Person, including by merger or operation of law.
- b. If Licensee is a corporate parent, subdivision, wholly-owned subsidiary, joint venture, unincorporated division, or is otherwise affiliated with another Person (including, without limitation (i) a single publication that is owned or operated by a parent company that owns or operates other publications or (ii) an agency, studio, graphics production company, or similar entity owned or operated by a parent company that owns or operates such entities), Licensee may not permit such Person, or any Person owned, operated, or otherwise affiliated with such Person, to use the Licensed Software in any manner.
- c. Any Transfer in violation of this Agreement will be null and void.

## 8. No Warranty.

- a. THE LICENSED SOFTWARE IS PROVIDED "AS IS." TO THE EXTENT PERMITTED BY APPLICABLE LAW, LICENSOR DISCLAIMS ALL WARRANTIES, REPRESENTATIONS AND GUARANTEES, EXPRESS OR IMPLIED, AS TO MERCHANTABILITY, FITNESS FOR ANY PARTICULAR PURPOSE, OR OTHERWISE WITH RESPECT TO THE LICENSED SOFTWARE. IN ADDITION, THERE IS NO WARRANTY OF NON-INFRINGEMENT, TITLE OR QUIET ENJOYMENT.
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- c. SOME STATES OR OTHER JURISDICTIONS DO NOT ALLOW THE EXCLUSION OF IMPLIED WARRANTIES OR LIMITATIONS ON HOW LONG AN IMPLIED WARRANTY MAY LAST, SO THE ABOVE EXCLUSIONS MAY NOT APPLY TO LICENSEE. LICENSEE MAY ALSO HAVE OTHER RIGHTS THAT VARY FROM STATE TO STATE AND JURISDICTION TO JURISDICTION. To the greatest extent permitted by law, any implied warranties not effectively excluded by this Agreement are limited to thirty (30) days. Some jurisdictions do not permit a limitation of implied warranties where the product results in physical injury or death so that such limitations may not apply to Licensee. In those jurisdictions, Licensee agrees that Licensor's liability for such physical injury or death shall not exceed one (1) U.S. dollar (USD \$1), provided that such jurisdictions permit a limitation of such liability.
- d. NOTWITHSTANDING ANYTHING TO THE CONTRARY HEREIN, LICENSEE IS NOT GRANTED ANY RIGHT TO USE THE LICENSED SOFTWARE IN ANY APPLICATION CONTROLLING AIRCRAFT OR OTHER MODES OF HUMAN MASS TRANSPORTATION, NUCLEAR OR CHEMICAL FACILITIES. LIFE SUPPORT SYSTEMS. IMPLANTABLE

MEDICAL EQUIPMENT, MOTOR VEHICLES, WEAPONRY SYSTEMS, OR ANY SIMILAR SCENARIO (COLLECTIVELY, "HIGH-RISK USE"). LICENSOR AND ITS SUPPLIERS DISCLAIM ANY EXPRESS OR IMPLIED WARRANTY OF FITNESS FOR HIGH-RISK USE.

#### 9. Disclaimer of Liability.

TO THE EXTENT PERMITTED BY APPLICABLE LAW. LICENSOR DISCLAIMS ALL LIABILITY FOR INDIRECT, SPECIAL, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ANY LOST PROFITS OR LOST SAVINGS, LOSS OF GOODWILL, BUSINESS INTERRUPTION, WORK STOPPAGE, LOSS OF DATA, OR COMPUTER FAILURE, DAMAGE OR MALFUNCTION, OR FOR ANY CLAIM BY ANY PARTY, EVEN IF LICENSOR HAS BEEN APPRISED OF THE POSSIBILITY OF SUCH DAMAGES. AND REGARDLESS OF THE THEORY (INCLUDING CONTRACT, TORT, STRICT LIABILITY, NEGLIGENCE OR OTHERWISE) UPON WHICH SUCH CLAIM IS BASED. IN NO EVENT SHALL LICENSOR'S TOTAL LIABILITY TO LICENSEE FOR ALL DAMAGES (OTHER THAN AS MAY BE REQUIRED BY APPLICABLE LAW IN CASES INVOLVING PERSONAL INJURY) EXCEED THE AMOUNT PAID BY LICENSEE UNDER THIS AGREEMENT. THE FOREGOING LIMITATIONS WILL APPLY EVEN IF THE ABOVE-STATED REMEDY FAILS OF ITS ESSENTIAL PURPOSE, LICENSOR AND LICENSEE ACKNOWLEDGE AND AGREE THAT THESE LIMITATIONS ARE AN ESSENTIAL ELEMENT OF THIS AGREEMENT AND THAT THE PRICE FOR THE LICENSED SOFTWARE IS DETERMINED IN PART BY TAKING INTO ACCOUNT THE EXISTENCE OF THESE LIMITATIONS. Some states or jurisdictions do not allow the exclusions of limitations of incidental, consequential or special damages, so the above exclusion may not apply to Licensee.

#### 10. Audit.

- a. During the Term of this Agreement, Licensor may require Licensee to provide the addresses of all locations where the Licensed Software is installed.
- b. During the Term of this Agreement and for one (1) year thereafter, Licensor or its designated agent may inspect the Licensed Software and Licensee's facilities and records to verify Licensee's compliance with this Agreement. Any such inspection will take place only during Licensee's normal business hours and upon no less than five (5) days prior written notice from Licensor. Licensor will give Licensee written notice of any non-compliance, including the number of underreported units of the Licensed Software, and Licensee will have fifteen (15) days from the date of this notice to make payment to Licensor for the applicable units of the Licensed Software, and, in the event of any such shortfall, Licensee will also pay Licensor for the cost of such inspection. Upon request by Licensor, Licensee will provide to Licensor via e-mail copies of any and all data files related to Licensee's use of the Licensed Software, including all copies of the Licensed Software or provide Licensor with remote access to such data files on Licensee's computer system.

#### 11. Breach and Termination.

- a. Licensor may terminate this Agreement immediately by written notice to Licensee upon failure by Licensee to comply with any term of this Agreement, including without limitation, by use exceeding the scope of the licenses granted in Section 2 of this Agreement.
- b. Licensor may terminate this Agreement or suspend Licensee's rights to use the Licensed Software upon written notice to Licensee if:
  - i. Licensee has materially breached any obligation under this Agreement and failed to cure the breach to Licensor's reasonable satisfaction within fifteen (15) days following receipt of notice of the breach;

- ii. a Person other than Licensee has used the Licensed Software employing Licensee's access rights or Licensee's copy of any software;
- iii. Licensee stops or suspends doing business; or

iv. as a result of an acquisition, merger, reorganization or strategic business relationship, Licensee becomes a competitor of Licensor (by developing, licensing, or distributing font- or typeface-related software or services) or, in Licensor's reasonable opinion, is likely to become such a competitor of Licensor within one hundred eighty (180) days.

- c. This Agreement shall automatically terminate if Licensee becomes insolvent or becomes subject to any bankruptcy or insolvency proceeding under federal, state, or any other applicable law (unless the proceeding is removed or dismissed within sixty (60) days from the filing date) or becomes subject to direct control of a transferee, receiver, or similar authority or makes an assignment for the benefit of creditors.
- d. The termination of this Agreement shall automatically terminate and extinguish the licenses granted herein. Upon any such termination, Licensee shall immediately destroy the original and all copies of the Licensed Software in its possession and Licensee shall have no further right to use the Licensed Software pursuant to this Agreement. All confidentiality obligations of Licensee under this Agreement will continue for two (2) years after any expiration or termination of this Agreement.
- e. LICENSEE HEREBY WAIVES ANY AND ALL CHALLENGES TO, OR CLAIMS OR DEFENSES REGARDING, LICENSOR'S RIGHT TO TERMINATE THIS AGREEMENT PURSUANT TO THE TERMS HEREOF.
- f. In lieu of termination, Licensor reserves the right to (a) require that Licensee immediately cease any unauthorized use in violation of the terms of this Agreement and (b) assess additional fees for the unauthorized use.
- g. Licensor's rights and remedies under this Agreement shall be cumulative and not exclusive of any other rights or remedies provided hereunder or by law.

#### 12. Force Majeure.

Licensor shall not be liable for damages and Licensee shall not have the right to terminate this Agreement for any delay or default in delivery of the Licensed Software resulting directly or indirectly from acts of nature, forces or causes beyond its reasonable control including, but not limited to: internet failures, network failures, computer equipment failures, telecommunications equipment failures, other equipment failures, electrical power failures, acts of God, terrorist action, acts of civil or military authority, government actions, fires, epidemics, riots, wars, sabotage, insurrections, labor shortages or disputes.

# 13. Governing Law; Jurisdiction and Venue.

This Agreement and all rights and obligations under this Agreement shall in all respects be governed by, and construed and enforced in accordance with, the laws of the State of California (the "State"), but without regard to its conflicts of laws or choice of forum rules. Licensee hereby irrevocably submits to personal jurisdiction in the State and to the non-exclusive jurisdiction of any state or federal court sitting in Los Angeles County, California over any legal suit, action, or proceeding arising out of or relating to this Agreement or the relationships created by or under this Agreement ("Action"); provided, however, that Licensor shall have the right, in its sole discretion, to bring any suit, action, or proceeding against Licensee for breach of this Agreement in Licensee's state of residence or any other relevant jurisdiction. Jurisdiction and venue of any Action shall, at the election of Licensor, be in (and if any Action is originally brought in another venue, the Action shall at the election of Licensor be transferred to) a state or federal court of appropriate

jurisdiction located in the State. Licensee hereby waives and agrees not to assert, as a defense to any Action or a motion to transfer venue of any Action, any claim (a) that it is not subject to such jurisdiction; (b) that any Action may not be brought against it or is not maintainable in those courts; (c) that this Agreement may not be enforced in or by those courts; (d) that it is exempt or immune from execution; (e) that the Action is brought in an inconvenient forum; or (f) that the venue for the Action is in any way improper.

#### 14. No Waiver.

No failure by either party to object to any breach of any provision of this Agreement shall constitute a waiver of such provision, a waiver of any other breach, or a waiver of any other provision of this Agreement.

## 15. Severability.

The provisions of this Agreement shall be deemed severable and the invalidity or unenforceability of any provision shall not affect the validity or enforceability of any other provision hereof. To the fullest extent permitted by law, if any provision of this Agreement, or the application thereof to any Person or circumstance, is invalid or unenforceable (a) a suitable and equitable provision shall be substituted therefor in order to carry out, so far as may be valid and enforceable, the intent and purpose of such invalid or unenforceable provision and (b) the remainder of this Agreement and the application of such provision to other Persons or circumstances shall not be affected by such invalidity or unenforceability.

# 16. Relationship of the Parties.

Each of the parties shall act as an independent contractor under this Agreement and neither is now, nor in the future, an agent or legal representative of the other for any purpose. This Agreement shall not be construed to place the parties in the relationship of partners or joint venturers. Neither party has any right or authority to bind the other in any way.

### 17. Export Control.

Licensee shall not use or otherwise export or re-export the Licensed Software except as authorized by United States law and the laws of the jurisdiction(s) in which the Licensed Software was obtained. In particular, but without limitation, the Licensed Software shall not be exported or re-exported (a) into any U.S. embargoed countries or (b) to anyone on the U.S. Treasury Department's list of Specially Designated Nationals or the U.S. Department of Commerce's Denied Person's List or Entity List. By its use of the Licensed Software, Licensee represents and warrants that Licensee is not located in any such country or on any such list. Licensee also agrees that Licensee will not use the Licensed Software for any purposes prohibited by United States law, including, without limitation, the development, design, manufacture or production of missiles or nuclear, chemical or biological weapons.

# 18. Entire Agreement.

This Agreement, with its Order Document(s), constitutes the entire understanding between the parties concerning the Licensed Software and supersedes all previous agreements, promises, representations and negotiations between the parties concerning the same. No terms and conditions of any purchase order, or other document will add to, modify or supersede the terms of this Agreement.

# 19. Survivability.

Sections 3 through 10 and 12 through 23 of this Agreement, and any terms that by their nature survive termination, shall survive the termination of this Agreement.

#### 20. Indemnification.

Licensee, at its expense, shall indemnify Licensor against all losses, damages, claims, expenses (including attorneys fees and court costs) arising out of or resulting from (a) any use of the Licensed Software by Licensee (unless and only to the extent the loss is attributable to a breach by Licensor of any obligation under this Agreement), (b) any breach by Licensee of this Agreement, or (c) any actions by Licensee Parties or Persons that would constitute a breach of this Agreement if that Licensee Party were a party to this Agreement and its obligations were substantially the same as Licensee's obligations.

#### 21. Notice.

- a. Any notice, approval, request, authorization, direction or other communication under this Agreement shall be sufficient if sent by certified U.S. mail or email, addressed to the party to whom the same is directed, in which event the date of the notice shall be the date of deposit in the U.S. mails, postage prepaid, or on the delivery date if delivered by email; provided, however, that notice sent by email shall not be effective with respect to matters related to termination or indemnity.
- Notice shall be provided to Licensee at the address set forth on Licensee's Order Document(s). Notice shall be provided to Licensor at the address set forth in Section 1.k. above, or via email at waiyancheung.design@gmail.com.

# 22. Equitable Relief.

Licensee hereby agrees that any breach of this Agreement, including any unauthorized disclosure of Licensor's confidential information would cause irreparable harm to Licensor, and that in the event of any breach or threatened breach, Licensor will be entitled to obtain equitable relief in addition to any other remedy. Licensor's rights and remedies under this Agreement shall be cumulative and not exclusive of any other rights or remedies provided hereunder or by law.

# 23. Captions; Construction.

The paragraph headings in this Agreement are for reference purposes only and should not in any way affect the meaning or interpretations of this Agreement. The word "including" is intended to be illustrative and includes the meaning, "including, but not limited to." The singular of a defined term includes the plural and vice versa.

# 24. Support.

For license, upgrade, or support inquiries, please contact waiyancheung.design@gmail.com.