

jenn valerio

ABOUT

I'm a writer who thinks visually. I watch too many movies, listen to too much music, and read too many things to be anything but creative.

CONTACT

**LinkedIn**

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**Mail**

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**Website**

www.jennvalerio.com

**Location**

New York, NY

EDUCATION

VCU Brandcenter, 2024

MS Business & Branding,
Copywriting/Art Direction

VCU, 2022

BS Psychology & Economics

EXPERIENCE

CREATIVE MANAGER

PRESENT | GOOGLE VIA MAGNIT

Creative writer and art direction for Google Brand Studio, Gemini, and other Google AI products, Doodle, activations, and production

ART DIRECTOR

PRESENT | MCCANN NY

Freelance for Reckitt portfolio; Lysol, Mucinex, K-Y Jelly

CREATIVE

2024 - 2025 | YOUTUBE

YouTube Shorts, effects, social, through the Google Creative Fellowship 2024

COPYWRITER

2022 - 2024 | FALLON

Arby's, Mattress Firm, Showtime, Cooper Tires, experience on set and full production processes for social, radio, and tv

ASK ME

My current Letterboxd top 4
My hot take on movies