

Mikey O’Riordan

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Noteworthy Mentions

Student of the Year in 2017 & 2018

Featured twice in Design Research Society’s “Best of Emerging Irish Design” (2018) for the project Rec’d and Ryan Hoey’s ZINEGIRLZ

Featured in 100 Archive: “In With the New”

Minerva University ranked #1 Most Innovative University in the World for four consecutive years (2022-2025) by WURI.

Minerva University placed in WURI’s Top 20 globally for University Brand & Reputation in 2025.

Education

Maynooth University
MSc. Design Innovation
2023–2025

Technological University of the Shannon
BA (Hons) Graphic & Digital Design,
First Class Honours
2017–2018
Student of the Year

BA Graphic Design,
First Class Honours
2014–2017
Student of the Year

Art & Design Portfolio
Moate Business College
2013–2014

Portfolio

www.michaeloriordan.net

References

Available upon request.

About Me

Hi, I’m Mikey. I’m a designer and storyteller who turns complex ideas into simple, meaningful experiences. I love working with curious people who challenge norms and use design to make things smarter, kinder, and more human, with a growing focus on teaching and creative education.

Experience

Minerva University
Interim Design Director & Senior Manager, Brand Experience & Strategy
2023 - 2025

As Interim Design Director, I led a global design team through a pivotal transition, maintaining our high creative standards and operational continuity while guiding cross-platform initiatives that aligned with Minerva’s innovative educational model.

As Senior Manager of Brand Experience & Strategy, I advanced Minerva’s global brand through initiatives that strengthened recognition and engagement. Key achievements include leading a complete website and tech stack overhaul that saved hundreds of hours per year in development time, establishing a Metaversity virtual learning and event space, and building an internship program that supported emerging undergraduate creatives and the career goals of alumni.

Maynooth University
Lecturing
2025

I taught a lecture on Visual Communication for the MSc Design Innovation program, exploring how design thinking and visual storytelling can communicate complex ideas effectively. The experience deepened my passion for teaching and mentoring within design education.

Entrepreneur First
Brand & Creative Consultant
2022 - 2023

Guided a global brand refresh, defining visual identity, messaging, and positioning across international teams. Supported leadership in articulating the company’s evolving mission and helped launch a companion book and website, overseeing concept, design, and delivery.

Minerva Project
Designer
2019 - 2022

Created design solutions supporting Minerva’s mission to transform global education. Collaborated with educators, engineers, and content teams to design intuitive interfaces, visual assets, and prototypes for digital learning platforms and live events. Applied design thinking to deliver engaging, user-centered experiences.

Freelance Consulting
2017 - Present

Delivered branding, design, and strategic projects for global clients across sectors including music, wellness, education, and tech. Projects ranged from album artwork, through full brand systems, and comprehensive marketing and communication strategies blending creativity and clarity to bring each client’s vision to life.

Skillset

Adobe Creative Cloud
Figma
Webflow
FigJam
HTML & CSS Familiarity
Workshop Facilitation
Mentorship & Teaching
Global Team Management
Brand Identity & Strategy
Marketing & Comms Strategy

Video Direction & Editing
Motion Graphics
Editorial Design
Print & Packaging Design
Web Design
Experience Design
Art & Creative Direction
Narrative Design
Visual Communication
Print & Packaging Design

Web Design
Logo Design
Product Design
Service Design
UI & Visual Design
UX Research
Design System Building & Management
Typography
Design Thinking

