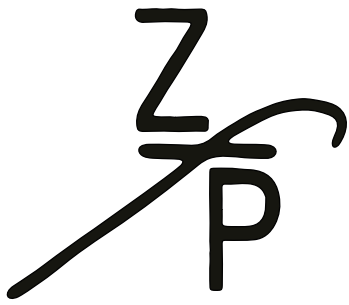




ZOE PARRILLI

GRAPHIC DESIGNER & PRINTMAKER

ZFPARRILLI@GMAIL.COM

ZOEPARRILLI.COM

847- 644 - 1243

GRAPHIC DESIGNER AND PRINTMAKER. WORK LEANS INTO PROCESS, TEXTURE, AND THE KIND OF IMPERFECTION THAT MAKES THINGS FEEL HUMAN. DRAWN TO BRANDING, PACKAGING, AND ALL THINGS PRINT. FOCUSED ON CREATING DESIGN THAT FEELS THOUGHTFUL, PERSONAL, AND PLAYFUL.

EDUCATION

SAVANNAH COLLEGE OF
ART & DESIGN

May 2025, Summa Cum Laude
BFA, Graphic Design
Minor, Printmaking

SKILLS

- +Adobe Illustrator
- +Adobe InDesign
- +Adobe Photoshop
- +Adobe After Effects
- +Figma
- +Lithography
- +Relief Print
- +Intaglio
- +Screen Printing
- +Photography
- +Illustration
- +Concept Development
- +Identity & Branding
- +Typography
- +Package Design
- +Print Production
- +Web Design

ACHIEVEMENTS

SCHOOL OF FINE ARTS
EXHIBITION

May 2025

ALEXANDER INK
HONORABLE MENTION

October 2024

SCAD DEANS LIST

2021 – 2025

ACADEMIC HONORS
SCHOLARSHIP

2021 – 2025

ACHIEVEMENT HONOR
SCHOLARSHIP

2021 – 2025

EXPERIENCE

MIEL & MARGO

FREELANCE DESIGNER / June 2025

- +Created a full brand identity for Miel & Margo, including logo, type, color, hand-drawn illustrations, custom patterns, and mockups, working closely with founder Aisha Krishnamurthy to bring her vision to life

SCAD SERVE X SAVANNAH CHILDRENS CHOIR

CREATIVE LEAD / May 2025

- +Contributed visual rebrand efforts, including logo development, typography, and overall identity direction
- +Collaborated with leaders of SCC and young performers to create design that reflects the organization
- +Designed print and digital materials for performances, fundraising campaigns, and community outreach
- +Created templates and systems to maintain brand consistency across platforms

NEXT OF KIN

GRAPHIC DESIGNER & MARKETING STRATEGIST / February 2025

- +Developed a brand identity system and visual assets to fundraise for an independent film project
- +Designed Indiegogo promotional materials to help drive audience engagement and support

PROOF PRODUCTIONS

FREELANCE DESIGNER / July 2024

- +Designed an informational pamphlet to support outreach and elevate the studio's visual communication
- +Maintained brand consistency and clear visual hierarchy across deliverables to ensure a cohesive final product

SCAD PRINT DEPARTMENT

MASTER PRINTER / March 2024 – June 2024

- +Printed a series of lithographs and photo plate prints in close collaboration with Gregory Eltringham
- +Handled plate and stone preparation, etching, and operation of the printing press
- +Maintained a high level of quality control and technical precision throughout the printmaking process

THE MEXICAN SHOP

SALES ASSOCIATE & DESIGNER / August 2021 – January 2025

- +Designed seasonal posters and signage to support holiday sales, drawing in foot traffic
- +Contributed to branding and ensured cohesive visual merchandising across displays and printed materials
- +Provided customer service and supported daily retail operations in a fast-paced boutique

TWIN RINKS ICE PAVILLION

FIGURE SKATING COACH / December 2017 – June 2021

- +Taught private and group lessons for students ages 3 to 14, tailoring instruction to individual needs
- +Built strong leadership, time management, and interpersonal skills through one-on-one and group instruction
- +Developed creative, goal-oriented lesson plans that emphasized process, patience, and personal growth
- +Honed the ability to explain complex movements in clear, approachable ways