ANDREW SEXTON
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I am a Multimedia designer with vast experience in print, digital, and elemental design. My passion for the future of graphic design has led me to volunteer to be on the board of AIGA Kansas City, one of the largest chapters in the nation. I love researching emerging technologies and trends to stay current in my design work and for my clients. My design process thrives in fast-paced environments, I love diverse projects, and can blend my creativity and storytelling to make eye-popping, well-rounded content.

EXPERIENCE:

VINCUE - vincue.com
Multi-Media Content Designer
August 2023 - Present

- Designed and executed multimedia content to effectively communicate brand messaging across print, digital, video, and web platforms.
- Collaborated with cross-functional teams, including sales, onboarding and training, and product management, to support organizational efforts.
- Developed creative assets to market an innovative SaaS solution for B2B sales.
- Created materials to showcase VINCUE's end-to-end platform, providing real-time data and tools for independent dealers, franchise owners, and OEMs to optimize inventory, accelerate sales, and maximize profits.
- Ensured brand consistency and messaging clarity across all customer touchpoints and marketing channels.

FRONTERA CREATIVE - fronteracreative.com
Founder/Creative Director
March 2020 - Present

- Works with clients to develop their brands.
- Executes illustration work, product and package design, wedding invitations, announcement cards, posters, stickers.
- Collaborates closely with a diverse client base including cafes, record lables, restaurants, breweries, and cocktail lounges.

OCS/TRIFORM APPAREL - triformapparel.com
Production Designer
September 2021 - 2023

- Transposed artwork and create art boards for customer approval.
- Developed new graphics for spring and fall seasons.
- Exclusive licensee for Adidas and Columbia Sportswear, focusing on College, Pro Sports, Golf, and Resort channels of Distribution.

CASAS POR CRISTO - casasporcristo.org
Senior Graphic Designer
December 2013 - January 2021

- Led a in house team of designers, creative writers, and videographers
- Created print and digital assets, including marketing collateral, event materials, and branded content, to support the organizations outreach and mission.
- Maintained and elevated the visual identity
- Partnered with teams across departments to develop campaigns, and events to get more donor engagement.
- Contributed to construction projects in Mexico, Guatemala, Dominican Republic supporting the organization's mission to build homes and strengthen communities.

AIGA KANSAS CITY
Vice President of Finance
July 2023 - Present

- Oversaw budgeting, forecasting, and financial reporting to ensure fiscal responsibility and sustainability.
- Collaborated with the board to allocate resources effectively, aligning spending with organizational goals and priorities.
- Ensured adherence to nonprofit financial regulations and best practices, including accurate record-keeping and tax filings.
- Assisted in securing sponsorships and partnerships togrow financial support for chapter events and initiatives.

AIGA KANSAS CITY/El PASO
Director of Sponsorship
July 2016 - 2023

- Identified, cultivated, and secured partnerships with local and national sponsors to support chapter initiatives and events.
- Fostered connections with sponsors and community organizers to align chapter programming with mutual goals and strengthen organizational support.
- Worked with the different areas of the board to coordinate sponsorship efforts.
- Oversaw sponsor agreements, deliverables, and communications to ensure commitments were fulfilled and relationships were maintained.

EDUCATION:

UNIVERSITY OF CENTRAL MISSOURI - Warrensburg, Missouri
B.F.A. in Graphic Design

SKILLS:

- Adobe Creative Suite
- Illustration
- Microsoft Office
- Packaging Design
- Story Boarding
- Video and Video Editing
- Photography
- Google Suite
- Environemntal Design
- Motion Design
- Branding
- UI/UX principles
- Communication
- Collaboration
- Digital Marketing