

Experience

Huge Inc

Associate Creative Director – 03.22 - Present

Senior Art Director – 09.21 - 03.22

Lead dynamic teams conceptualizing and executing innovative digital campaigns for multiple Stellantis brands. Guiding creative vision, ensuring brand consistency, and fostering collaboration are key responsibilities.

Perficient

Senior Visual Designer – 09.20 - 09.21

Lead UI-focused design efforts, blending aesthetics with functionality, for a nation-wide federal SaaS licensing project. Collaborating closely with cross-functional teams and client product owners, I ensure user-centric designs that align with objectives.

Huge Inc

Senior Art Director – 12.16 - 05.20

Leading visual direction and creative execution at Huge on various Stellantis brands. Ensured campaigns resonated with target audiences, drive engagement, and maintain brand consistency.

The Sussman Agency

Editor and Motion Graphics Animator – 10.15 - 12.16

Specializing in motion graphics and video editing, I produced impactful TV commercials with tight timelines. With creativity and precision, I ensured alignment with clients' brand identity and messaging goals.

The LEGO Group

Lead designer MCX Live Team – 09.13 - 09.15

At The LEGO Group, I lead a multi-disciplinary team in crafting engaging play experiences. From social content to digital campaigns, I prioritize creativity and innovation, pushing boundaries in owned, social, and earned channels.

Campbell Ewald

Interactive Art Director & Developer – 04.10 - 08.13

Organic Inc.

Graphic Designer – 2007, 2009- 2010

McCann Erickson Worldgroup

Web Design and Production – 2009

Education

College for Creative Studies

BFA in Graphic Design – 2009

Ferris State University

AAS in Graphic Design – 2006

Skills & Software

graphic design, creative direction, UX/UI design, design thinking, accessibility in design, motion graphics, video editing, digital media, campaign development, project management, team leadership, integrated marketing, process-driven work, sprint-based project work

Adobe CC [XD, Photoshop, Illustrator, Premiere, After Effects, InDesign], Sketch, Figma, DaVinci Resolve, Blender, Spark AR, MidJourney, Adobe Firefly

Awards & Such

Art

- Exhibited in ArtPrize 2021
- CRUSHgroup exhibition 2019

Design

- Cannes Silver Lion: Ram Trucks x Twisters
- D Show nomination: Jeep Wrangler X Games
- Hackathon for Good Finalist: Ethical shopping plugin
- Danish Digital Award Nomination: The LEGO® Social Media Journey
- D Show nomination: “May The Best Car Win”
- Design Ignites Change: “plant grow eat love”
- Microsoft Silverlight Finalist: Social-driven upcycle community