



♦ ABOUT PEACH

New York, NY

Peach has a decade of experience with the design process and product development of apparel and accessories from concept to production. She specializes in collaborating with global teams and factories, working with major retailers, and taking trend research through to bulk manufacturing.

♦ EXPERIENCE

New York, NY

FANTASEYES DESIGN & PRODUCT DEVELOPMENT

2023–2025

- FantasEyes designs and manufactures accessories, primarily sunglasses and jewelry. During my time I designed, curated and developed eyewear collections for Urban Outfitters, ALDO, MANGO, Nordstrom and more.
- In 2024, I was promoted to oversee the development and production of hundreds of monthly styles ensuring clear communication with multiple factories to meet quality standards and timely deliveries.
- I played a crucial role in developing top-selling Ed Hardy eyewear styles since FantasEyes acquired the license, contributing to 26.5k+ units sold
- Using Adobe CC, I worked closely with sales and buyers to create CADs, colorways, seasonal trend packages, custom presentations and more.

WHISPERING SMITH DESIGN & PRODUCT DEVELOPMENT

2015–2020

- Whispering Smith is a UK-based clothing importer, wholesaler, and distributor, known for its Brave Soul brand.
- I was involved in every stage of men's and young men's apparel design and development across multiple categories for retailers including Macy's, Kohl's, Sears and Walmart.

COLOR & TRENDS GRAPHIC DESIGN

2014–2017

- Color & Trends was a trend forecasting platform similar to WGSN, providing insights across all categories of apparel and accessories.
- I was responsible for designing weekly trend reports, promotional email blasts, and visual content for their sister blog and social media channels.

♦ SKILLS

Product Development
CAD Design
Apparel & Eyewear Design
Trend Forecasting/Research
Factory Communication
Branding

♦ EDUCATION

CUNY City College (CCNY)
BA, Art & Graphic Design
Class of 2014

♦ SOFTWARE



♦ INTERESTS

Spicy Chicken Nuggets
Reality Competition TV
Early 2000s Nostalgia
Creating Spotify Playlists
Cult Classic Cinema