

ABOUT

I'm Tori Green, a Senior Designer, illustrator, and crafter of immersive experiences you can step inside of. For almost a decade, I have helped brands engage, inform, surprise, and delight people from all walks of life.

EDUCATION

2015 — 2019

Kansas City Art Institute

BFA in Graphic Design
BFA in Art History

SKILLS

Adobe Acrobat
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe XD
Google Suite
Microsoft Office
Midjourney
SketchUp

WORK EXPERIENCE

ADVOC8

Senior Designer
2023 — Present

Designer
2022 — 2023

Washington, D.C.
(Remote Position)

Collaborating with creative, strategy, and production teams to develop immersive experiences for global brands. Developing activations, guest journeys, floorplans, elevations, and experiential touchpoints. Concepting and refining print and digital assets to deliver high-impact, cohesive, brand engagements.

Cardinal

Designer
2021 — 2022

New Orleans, LA

Designing 2D graphics, 3D SketchUp models, and interactive experiences for exhibits and events. Coordinating exhibit services, including fabrication, freight, electrical plans, print production, labor, and exhibit installation.

Eisterhold Associates

Graphic Designer
2019 — 2021

Kansas City, MO

Creating print media, digital graphics, and interpretive interactives for museum exhibits. Researching project needs to establish and develop concept direction, including conceptual frameworks, goals, key messages, and an interpretive plan. Leading the phases of schematic design, design development, construction documentation, and production design.

Single Wing Creative LLC

Graphic Design Intern
2017 — 2019

Kansas City, MO

Partnering with brands across retail, government, tech, and transportation to create impactful graphic design solutions. Collaborating with the design team on brand systems, marketing collateral, and illustrations. Designing and producing internal promotional materials.