Switch Hart

Seattle, WA | 206.371.6899 | switch@deercross.ing

Visuals Designer • Picture Drawer • Terminally Online • Probable PNW Cryptid

# Experience

## Aera For Home · Smart Home Fragrance *Sep 2019 – Present*

Design Lead

**Creation and evolution of design and brand standards for success in an olfactory online market.**

Packaging • Branding • Print • Labels • Digital Ads • App Design • Emails • Marketing • Posters • Organic and Paid Social

## Privateer Press · Tabletop War & Board Games *Aug 2017 – Aug 2019*

Graphic Designer

**Uplifting fantasy worlds into approachable design and print through thoughtful product photography and packaging.**

Photography • Layout & Prepress • Web Ads • Illustration • Brand Guidelines • Logo Design • Asset organization • Multi-Department Coordination

## Freelance · Creating Odds and Ends for Others *Present*

Designer & Illustrator

**Working with a variety of clients on small projects—to boost their business or enrich their personal lives.**

Maintaining deadlines • Timely and Effective Communication • Following and Creatively Interpreting Direction

# Skills

Motion Design

Video Editing

Storytelling

Illustration

UX Design

Print & Media Design

Logo Design

Storyboarding

Digital Game Development

# Tools

Adobe CC

Photoshop

Illustrator

Indesign

After Effects

Premiere

Audition

XD

Cinema 4D

Unity

Figma

Mac & PC

# Education

## Cornish College of the Arts *Sep 2013 – May 2017*

Bachelor of Arts • Graphic Design

Art and Design Fundamentals, Drawing, Typography, Logos, Packaging/Product Design, Brand Identities, 2D & 3D Art for Games, Building Worlds, User Interfaces, Developing Apps and Websites.

# Affiliations

**The League of Moveable Type**

*2021 – Present*

Community Member

**AIGA**

*2019 – Present*

Professional Member

**Oujepo [Games Workshop]**

*2016 – 2017*

Founding Member, SIG Liaison

**DIG [Design Interest Group]**

*2013 – 2017*

Member

# Accolades

**MoPOP: Star Trek: Exploring New Worlds Exhibit**

*May 2016 – May 2018*

Timeline design chosen to be exhibited in the Museum  of Pop Culture's Star Trek 50th anniversary exhibit.

**Annual Cornish Poster Show**

*2016*

Judge's Pick

**Kreielsheimer Foundation Scholarship**

*2015, 2016*

Merit Scholarship

**Russia Rising: Votes for Freedom**

*2013*

Student pick to exhibit alongside the traveling poster show.