

# JESS MORGAN

## GRAPHIC + BRAND DESIGNER ✦

JESSMORGANDESIGN.COM

### ABOUT

A creative professional based in **Austin, TX** with a vibrant design style and personality. Specialties include branding, graphic design, illustration, and AI art creation.

### WORK EXPERIENCE

July 2025-Present

**Bloom Nutrition**  
**Graphic Designer**  
**(Full Time)**

Digital and print design for 360 assets and guidelines including paid social, email, and web. Collaborating on campaign direction, content ideas, and performance-driven creative.

September 2023-Present

**Pomegranate Design Studio**  
**(Jess Morgan Design):**  
**Senior Graphic Designer/Art Director**  
**(Self Employed/Freelance)**

Digital and print design across branding, campaigns, infographics, and publications for various clients including Maison Francis Kurkdjian and Harley-Davidson.

May 2025-July 2025

**The Many**  
**Senior Graphic Designer**  
**(Contract)**

Digital and print design across branding, packaging, and presentations with an emphasis on the use of AI for Mixwell, AEFFECT, and Glance AI.

October 2023-October 2024

**Microsoft: Graphic Designer 4**  
**(Contract)**

### SKILLS

**Adobe Suite (InDesign, Illustrator, Photoshop, Lightroom Classic, Acrobat, xD, Spark), Figma + FigJam, Procreate, Typography, Packaging Design, Layout Design, Branding, Brand Design, Logo Design, Visual Identity, Illustration, AI Art Creation, Art Direction, UX/UI Design, Web Design, Publication Design, Print Design, Digital Design, Powerpoint/Slides/Keynote Design, Visual Design, Infographic Design, Editorial Design, Template Design, Color Theory, Photography/Photo, HTML/CSS (basic knowledge), Photo Editing/Retouching, Microsoft Office, Creative Strategy, Public Speaking/Presentation, Collaboration, Leadership, Problem Solving, Visual + Verbal Communication, Organization**

Template design for social media (Instagram posts+stories and LinkedIn banners) as well as AI art creation (prompt writing/proofreading and art generation selection).

April 2022-August 2023

**Razorfish: Junior AD » Art Director**  
**(Full Time)**

(Digital) art direction, graphic, social media, and UX/UI design for clients including T-Mobile, Dove (Unilever), and FIAT USA.

October 2021-April 2022

**Zubi Advertising: Junior Art Director**  
**(Full Time)**

Art direction and community management primarily for social media (digital) for Chase Bank, Ford Latino, and Zubi internal.

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### AWARDS

#### **Gold Addy Awards:** **(AAF of Miami, Student Division)**

**2022:** Package Design

**2021:** Magazine Design, Elements of Advertising, Sales and Marketing

#### **Silver Addy Awards:** **(AAF of Miami, Student Division)**

**2022:** Brand Design (2), Publication Design, Typeface Design, Social Media Campaign, Photography

**2021:** Magazine Design, Illustration Campaign, Cross-Platform Campaign (3), Package Design

### EDUCATION

#### **University of Miami:**

(August 2018-December 2021)

Bachelor of Science (B.S.C.): Cum Laude

**Major:** Creative Advertising

**Minors:** Studio Art/Art History + Electronic Media

#### **Cannes Lion Festival of Creativity**

(June 2019):

10-day invitation-only event for advertising and branded communications.

### INTERNSHIPS & OTHER EXPERIENCE

August 2021-October 2021

**Mochee Digital: Graphic Design Intern**

January 2021-December 2021

**Orange Umbrella: Designer » Senior Designer**

April 2021-July 2021

**Republica Havas: Art Direction Intern**

January 2021-April 2021

**The Brand Collective: Graphic Design Intern**

September 2018-January 2021

**Distraction Magazine: Assistant Art Director (05/20), Photographer + Illustrator**

September 2020-December 2020

**Digital Humanity: Illustration Intern**

June 2020-September 2020

**B.T.R. Nation: Packaging Design Intern**



Jess Morgan  
Design Logo

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