



## Education

### Graphic Design at Edinburgh Napier

This course helped me refine my skills as a designer and has taught me relevant experience that I can now transfer into the industry. I am confident in the five main Adobe Suite software programmes (Photoshop, Illustrator, InDesign, Premiere Pro and After Effects). This course has also helped me develop my individual style and approach to design so I can confidently say I am a more efficient and versatile designer.

### Johnstone High School

While at school I received 7 Highers (including 2 A's in Geography and Art & Design)

## Editorial. Print. Branding.

**Hello!** I'm Cal, a Graphic Designer who recently graduated from Napier University with a first-class honour's degree in graphic design. Having just finished my studies, I am eager to start my career in creative design. I've loved studying graphic design and have gained experience in the field through placements and freelance work whilst studying.

My design interests lie in print design, publishing and editorial design although I've had experience in other fields such as branding and motion graphics. I am a dedicated and focused worker, who can bring energy, enthusiasm and creativity to projects. I have experience of working to design briefs, experimenting and try new ideas, whilst understanding expectations of clients.

I'm also a keen traveller which has helped inspire my design work. I've recently spent 3 months visiting Central and East Asia.

I'm now looking forward to starting my career in design and working within a dynamic work environment.

## Experience

### Working On It Studio

I have recently started an ambitious new design studio that aims to bring a bit more fun and personality to the design world.

### JA!COCO!

I interned at JA!COCO! Design Studio for six months in 2023, where I helped develop the brand identity for [Dusk Bar](#) in York and designed assets including signage, menus, and wall décor. The experience gave me valuable insight into the design industry and working on real briefs. I continue to work with Dusk on freelance design projects.

### University Major Project

My final-year project encouraged designers to connect with nature as a source of inspiration. The outcome included a hand-bound, printed book and a [website](#) showcasing the process and results.

### Other work/life experience

I've worked in various hospitality roles, including bars and restaurants, and I'm currently a supervisor at Greens supermarket. These fast-paced jobs have strengthened my communication skills and ability to thrive under pressure.

## Skills

### Design

- Editorial design
- Print design
- Typography
- Market research
- Video editing
- Page layout
- Publication design
- Poster design
- Branding & Identity
- Motion Graphics

### Software

- Photoshop
- Illustrator
- InDesign
- Premier Pro

**Email:** [caljamesrussell@outlook.com](mailto:caljamesrussell@outlook.com)

**Phone:** +44 7847 468901

**LinkedIn:** Cal Russell

**Instagram:** @calrussell.design

**Portfolio Website:** [calrusselldesign.cargo.site](http://calrusselldesign.cargo.site)

