



MINHYUNG EOM  
GRAPHIC DESIGNER

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## EDUCATION

09/2020–04/2025

**ArtCenter College of Design | Pasadena, CA**  
Bachelor of Fine Arts in Graphic Design with Honors

09/2022–12/2022

**Study Abroad ArtCenter Berlin | Berlin, Germany**  
Collaborated on three projects with product design students: developed a brand based on German craftsmanship, designed a customer experience for Rolls-Royce, and created a brand with a startup in Berlin. Strengthened skills in teamwork, brand identity development, storytelling, and research.

## EXPERIENCE

06/2025–Present

**Manual Creative | San Francisco, CA | Graphic Design Intern**  
Assisting the creative team with design execution, concept development, and production tasks, while helping create visual assets and maintain consistency across projects.

08/2024–12/2024

**Two Lions Record | Seoul, Korea | Record Shop Associate**  
Inspected and assessed the condition of vintage vinyl records to ensure quality standards. Organized and maintained the store's record inventory while creating accurate online listings. Provided excellent customer service by assisting guests with purchases and inquiries.

05/2024–08/2024

**Samsung Sponsorship | Pasadena, CA | Graphic Designer**  
Collaborated with cross-functional teams to create visual brand communication proposals, ensuring innovative and cohesive designs. Designed digital and physical products that aligned with brand goals and elevated product storytelling. Worked cross-functionally with teams to ensure collaboration.

06/2023–08/2023

**Crooked Media | Los Angeles, CA | Graphic Design Intern**  
Designed motion graphics and promotional visuals for podcast launches and presentations using After Effects. Collaborated with marketing and social media teams to create digital campaigns tailored to Gen Z audiences. Engaged in cross-functional discussions, incorporating feedback for optimized visual design solutions.

03/2023–05/2023

**Superfan Live (Remote) | Clearwater, FL | Graphic Design Intern**  
Designed tour-specific artwork, digital promotions, print materials, and merchandise. Created mood boards and branding concepts, highlighting creative storytelling.

## EXPERTISE

### Software

Strong working knowledge of:  
Acrobat, After Effects, Figma, Illustrator, InDesign, Keynote, Media Encoder, Photoshop, PowerPoint, Procreate, Slack, and XD

### Familiar with:

Glyphs, HTML/CSS, MadMapper, p5.js, and Premiere Pro

### Skills

Brand identity development, creative coding, font design, generative design, letterpress, motion, packaging design, print design, and typography

### Languages

English (fluent) and Korean (native)

## RECOGNITION

06/2025

**Red Dot Award: Design Concept 2025**  
Smart Optic (Design Concept)

04/2025

**Graphis New Talent Awards 2025**  
New Talent Awards 2025 Gold  
Norton Simon Art Museum (Brand Identity)

12/2024

**C2A Creative Communication Award 2024**  
Honorable Mention  
MUSE:IQUE (Brand Identity)

09/2024–12/2024

**Hoffmitz Milken Center Typography Gallery**  
Pachinko (Font Design)

05/2024–08/2024

**Clive Piercy Endowed Scholarship**  
ArtCenter Portfolio Scholarship

05/2024–08/2024

**ArtCenter College of Design Scholarship**  
ArtCenter Portfolio Scholarship

05/2024–08/2024

**ArtCenter Student Gallery**  
MUSE:IQUE (Poster)  
BeatLab (Poster)

09/2021–12/2023

**ArtCenter College of Design**  
Provost's List (GPA of 3.8 or higher)