

Xinyuan Qu
Graphic Designer

Website **quxinyuan.com**
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Education

School of Visual Arts | 2021–2024

Bachelor of Fine Arts in Design
New York, US

Courses include:

Communication Design with Natasha Jen;
Design Portfolio with Joseph Han;
Independent Study with Ryan Bugden.

Cooper Union, Type@Cooper | 2024–2025

Postgraduate Certificate,
Extended Program in Typeface Design
New York, US

Courses include:

Typeface Design with Hannes Famire;
History/Theory with Alexander Tochilovsky.

COMA dutch designLAB | 05.2023–06.2023

Amsterdam, NL

Workshops include:

Cinema 4D with Rob en Robin;
Experimental Mural Making with Job Wouters.

Skills

Photoshop, Illustrator, InDesign,
After Effects, Figma, Cinema 4D,
Robofont, Glyphs 3, JavaScript

Recognitions

Excellence of Typography,
Communication Arts, 2025

Merit Award in Type Design,
NewOne Awards, 2024

Experiences

Slope | 05.2025–05.2025

Freelance Graphic Designer
Remote

Assisted in developing the brand identity for Doma Protocol,
a blockchain unlocking liquidity for 362M+ domains.

Pentagram | 01.2025–04.2025

Design Intern, Team Giorgia Lupi
New York, US

Collaborated with the team to create brand identities, website
prototypes, print materials and social media posts for clients
across education, healthcare, technology and non-profits
(clients include Yale Architecture, Gates Foundation, Superscript,
MIT Libraries, Broad Institute and Paul, Weiss.)

Gretel | 10.2024–12.2024

Design Intern
New York, US

Worked on logo explorations, wayfinding system and brand
applications for the Philadelphia Museum of Art; Helped
creating brand guidelines and case studies for Hart Bageri and
Hija de Sanchez; Conducted in-depth brand research to support
new business and contributed to various internal projects.

Freelance Designer | 2024–Present

New York, US

Freelancing with various clients, projects ranging from research,
branding, logo, book and presentation design.