

# Kevin Nomu Langyintuo

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View Portfolio: [kevinnomu.com](http://kevinnomu.com)

## Profile

I'm Kevin Nomu, an art director at the intersection of design systems, storytelling, and strategic AI. I create culturally resonant, performance-ready campaigns under CCO (Pete Gosselin) mentorship — with a focus on parity brands, emotional clarity, and rapid prototyping.

I've worked as an art direction apprentice, visual designer, and emerging tech assistant across industries including advertising, fashion, visual storytelling, and film.

## Skills & Tools

**Core Skills:** Concepting · Layout Systems · Branded Content · Storytelling · UI/UX

**Creative Tools:** Photoshop · Illustrator · InDesign · Figma · After Effects · Premiere

**Web & Code:** Midjourney · Adobe Firefly · Runway · Unity · P5.js Webflow · WordPress · HTML/CSS · Cargo

## Education

### Skidmore College

**B.A. Philosophy/Media & Film** | Saratoga Springs, NY  
09/2020 - 05/2024

**\*Relevant Coursework:**

Documentary Film Production, Experimental Filmmaking, Media Studies, Screenwriting, Drawing

**\*College Radio Board** (Director of media dept)  
09/2022 - 05/2024

## Awards

**\*Storytellers Institute Fellow (2023)**  
Visual storytelling Fellowship

**\*MDOCS Best Cinematography Award (2024)**

**\*"Pieces From My Past" (2024)**  
Linocut print permanently exhibited at Skidmore College's Wyckoff Center

**\*SEE-Beyond Grant (2023, 2024)**  
Academic-to-Industry grant

## Experience

### Junior Art Director

CCO-Led Apprenticeship

**CAPE AGENCY** | New York, NY  
01/2025 - Present

\*Developing 5 integrated campaigns for Poland Spring, Downeast, and other parity brands

\*Delivered 30+ production-ready assets (OOH, social, and pitch decks) under tight deadlines

\*Rapid ideation and refinement (30+ sketches, top 3 presented) with direct CCO feedback

### Visual Designer

**FREELANCE** | Remote  
08/2022 - Present

\*Directed brand identity and UX for startups and creative organizations

\*Launched and led creative on Baby-Last, a direct-to-consumer fashion brand

\*Directed and produced film Amateur: A Jamestown Story (raised \$15K+, award-winning short doc/ Rhode Island International Film Festival semi-finalist)

### Digital Media & VR Assistant

**SKIDMORE LEDS** | Saratoga Springs, NY  
08/2022 - 05/2024

\*Taught 20+ workshops on VR/AR (Meta Quest, 8thWall) and AI tools (DALL·E, Firefly)

\*Built immersive Unity demos and led HTML/CSS & Figma web tutorials

\*Streamlined media-services workflow, reducing asset-prep time