

SOFT SEQUENCES

If PAV living room explores the potential of various transitional forms of a territory, this new edition turns its focus to what we call *soft sequences*: a delivery deck temporarily transformed into public space, an empty office facing the highway, a garden within a construction site. *Soft sequences* are moments of friction within urban space — between different built structures, temporalities, and uses — that generate new spatial articulations of cohabitation.

● Neither spectacular nor stable, these spatio-temporal figures often go unnoticed at first glance. They emerge quietly, weave between the lines, briefly connect what diverges, what persists, and what is appearing, without ever becoming an event. They embody discreet yet essential moments: flexible, heterogeneous, and multifunctional. These are moving sequences where rhythms, uses, and narratives intersect and rub against one another. They interlace the informal with the planned, memory with becoming, and connect networks of multiple and shifting actors. They bring together without leading, unite without centralizing, and open up possibilities by filling in the gaps. *Soft sequences* are the early forms of a shifting infrastructure of the territory. They make incoherence a language, misalignment a potential, and sketch out the articulation of new ways of cohabiting.

● We catch glimpses of them on the edge of a rail turned into a social space, in the cohabitation potential of a brown-field site turned drop-off point, in the silent adjustment between an established use and an imminent construction project. They also arise in the coexistence of cultural and industrial activities, in the shared use of a security system by neighboring businesses, or in the careful reconfiguration of productive ecosystems relocated to other industrial zones of Geneva. These are all discrete frictions, flexible agreements, unexpected collaborations that make up a living territory in constant transformation.

● *Soft sequences* emerge because the territory's continuous evolution does not follow a linear path. Its temporalities overlap without ever fully harmonizing, creating dissonant grounds shaped by unfinished and contradictory logics. It is in this context that *soft sequences* unfold — through shifting enclaves, scale frictions, underlying slowness, and visible accelerations. They manifest as fragments of meshwork, promising juxtapositions, intertwined sequences, and episodic weavings of practices and relationships.

● *Soft sequences* thus sketch out a relational, evolving map of the territory, one that escapes rigid specialization and functionality. They enable new fluid, unplanned territorial articulations, ensuring spatial, built, and relational continuities. Emerging from informal and intuitive processes, rooted in existing spatial and built opportunities, they exist precisely where planning processes are tested.

In the PAV district, each dynamic, built ensemble, relational network, or use-ecosystem unfolds at its own pace, negotiating with its surroundings, overlapping based on opportunity, weaving flexible connections. The planning of future neighborhoods is no exception: composed of fragments with diverse temporalities, it evokes a kind of poly-rhythm without a single score, allowing for the emergence of these soft friction points, accidental resonances, and fertile desynchronizations.

● At work everywhere, these discreet dynamics form a living fabric that escapes conventional planning frameworks. By making them visible, PAV living room offers a complementary reading — a territorial software that enriches the narratives of urban transformation. What imaginaries can be generated by *soft sequences*? How can we draw a sensitive portrait of the territory through their potential? How can they be revealed, questioned, preserved? How can they be imagined and invented? How do they adapt through the course of urban reconfigurations?

Through spatial, narrative, performative, and technical gestures, PAV living room invites you to discover, amplify, and create *soft sequences*. It is an invitation to reveal other ways of articulating the components of the territory, across various scales and temporalities, to enrich collective urban practices.

We look forward to discovering your proposals!