

Hello & Welcome



My name is Myriam Thiel and I'm a communication design student from Schwäbisch Gmünd.

I approach the world with a keen eye for detail and a passion for creative problem-solving.



Gender-Farbkaischees



Category
Exhibition Design

Occasion
University Courses
"Ausstellungsgestaltung" + "Medientechnologie 2"

Duration
09/24 - 11/24

Team
Benice Reinhard
Joschka Ritter
Myriam Thiel

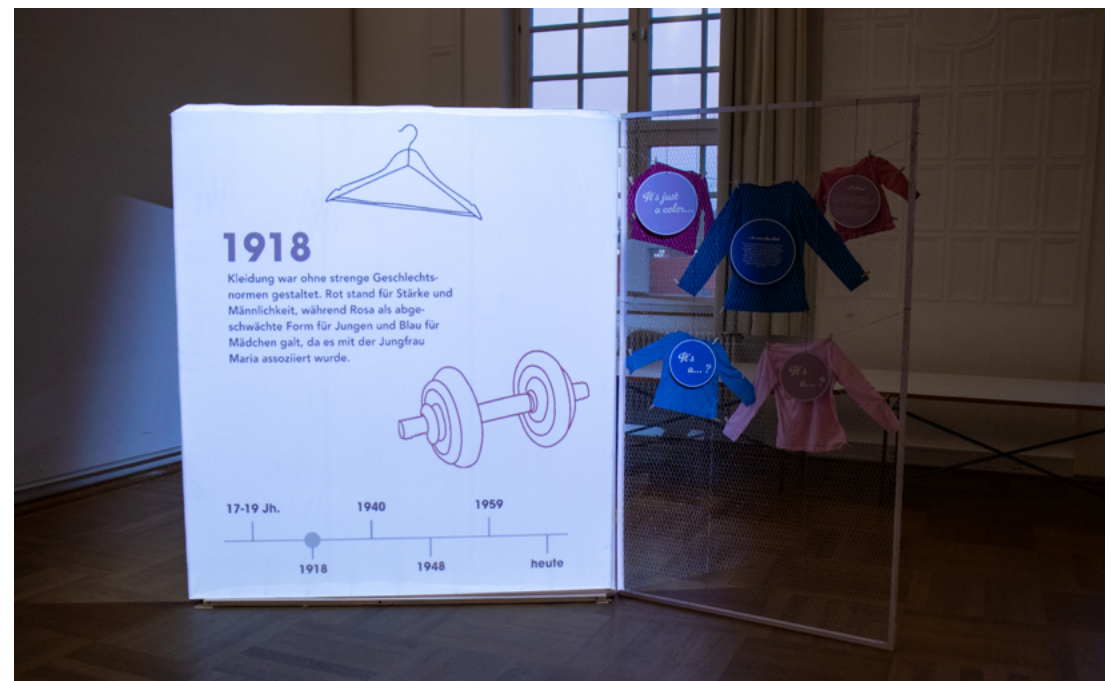
Supervisors
Lecturer Andreas Jung
Lecturer Julien Stoll



"That's not for girls! She should be in a pink princess dress!"



Everyone knows the typical gender color clichés — pink for girls, blue for boys — but few realize this wasn't always the case. In a team of three, we created an interactive exhibition piece exploring the origins and impact of these stereotypes, featuring historical insights, the "pink tax," and playful, hands-on elements like a gender-themed Tic-Tac-Toe.







Changes at the Semester exhibition

Hexenwahn



Category
Information Design

Occasion
University Course
"Information Design"

Duration
10/24 - 02/25

Team
Myriam Thiel
Rike Betz
Veronika Bastron

Supervisors
Prof. Daniel Utz
Lecturer Stefan Kraiss



"Scapegoats for the unexplainable."



Did witches really exist?

While the question remains debated, one thing is clear: witch accusations led to horrific trials and executions. In a team of three, we created a ten-page leporello and a Figma prototype tracing the origins of the witch craze, challenging myths with clear visuals and well-researched facts.



Your Turn



Category

Graphic Design / Typography / Illustration

Occasion

University Course
"Authority"

Duration

03/23 – 07/23

Team

Myriam Thiel

Supervisor

Prof. Joost Bottema



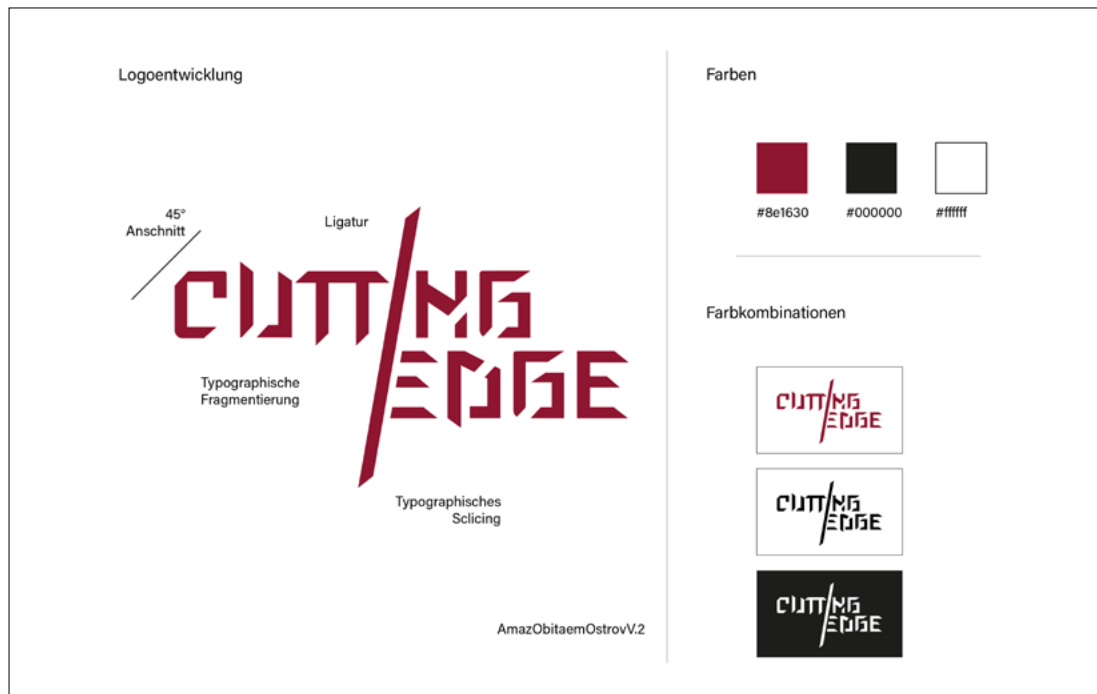
"It's your turn – make it count."



"YOUR TURN" is a card game for 2-4 players aged 10+, developed during a university project to raise awareness about climate change. Players must collaborate to prevent disasters using three types of cards: catastrophes, initiatives, and events. Through clear visuals and thoughtful design, the game encourages reflection and action on one of the most urgent issues of our time.



Cutting Edge



Category
Corporate Identity

Occasion
Personal Project

Duration
03/24 -

Team
Myriam Thiel

Supervisor
-



"Building a strong visual identity
for Cutting Edge."

In February 2024, the rock band Cutting Edge was founded in Filderstadt. I developed their visual identity by designing the band logo and documenting each of their live performances through photography for use on social media. Currently, I am creating a concert poster for their next major gig and setting up their official social media presence to strengthen their public profile.

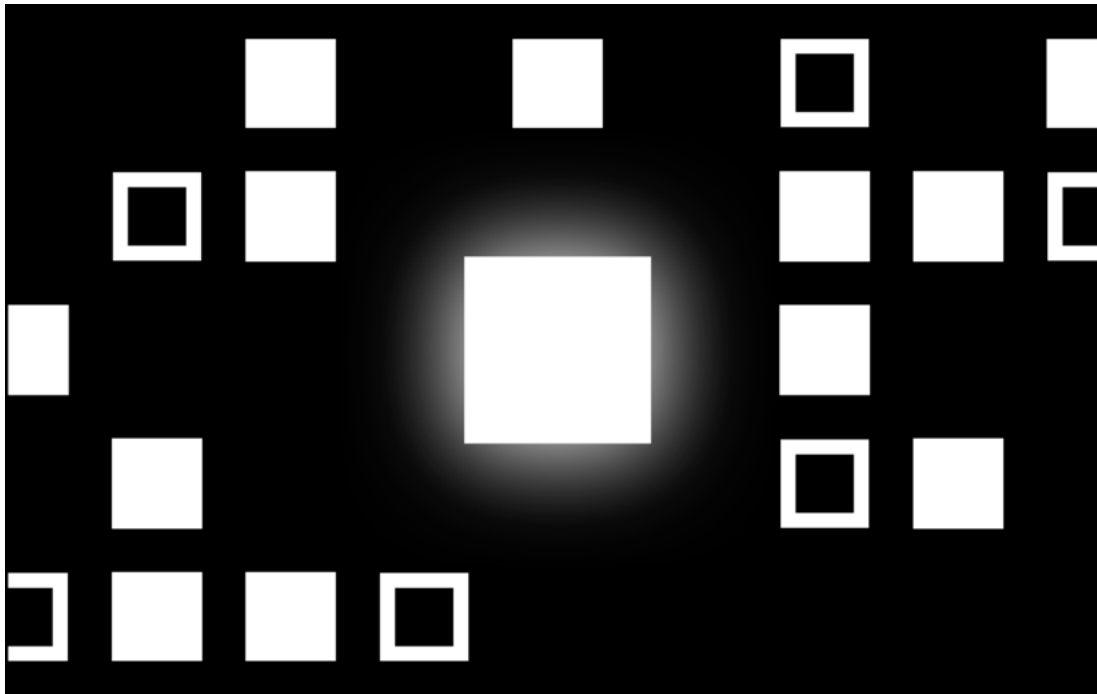


(Poster still in progress.)





Notorious



Category
Motion Design

Occasion
University Courses
"Audiovisuelle Gestaltung" + "Simulation 2"

Duration
10/24 - 02/25

Team
Jule Draheim
Myriam Thiel
Robin Fietkau
Sofie Taube

Supervisors
Lecturer Claudius Schulz
Prof. Ulf Harr
Prof. Michael Götte



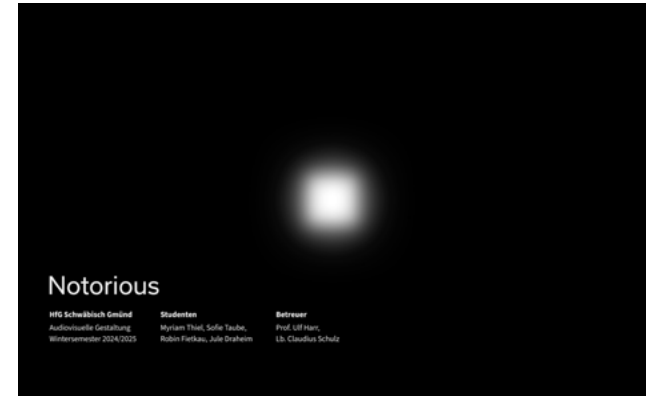
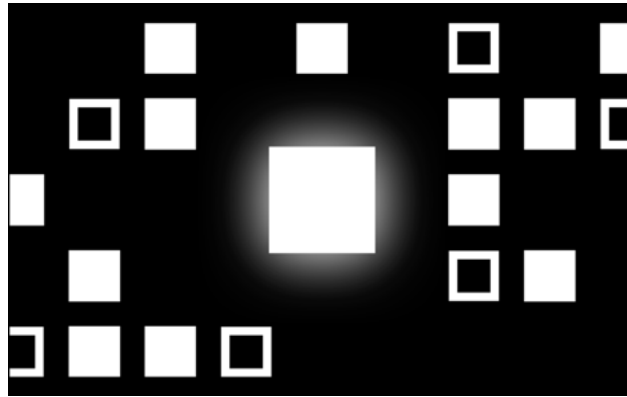
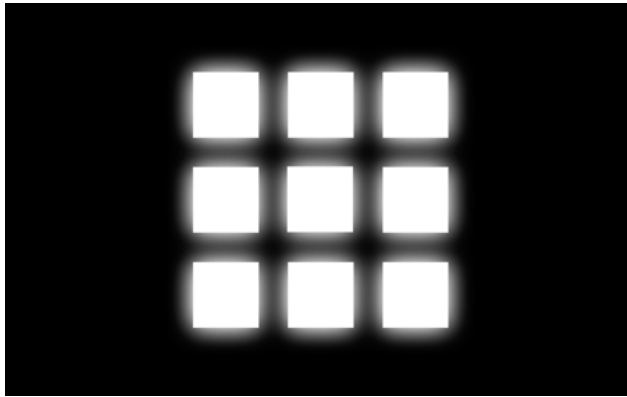
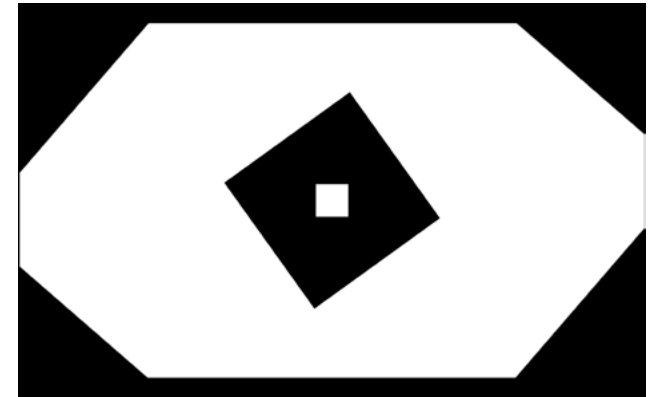
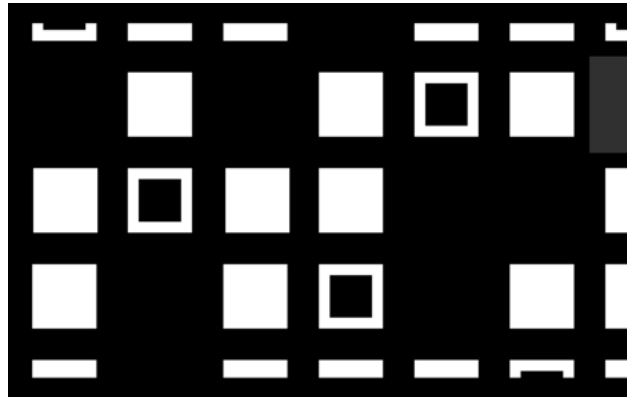
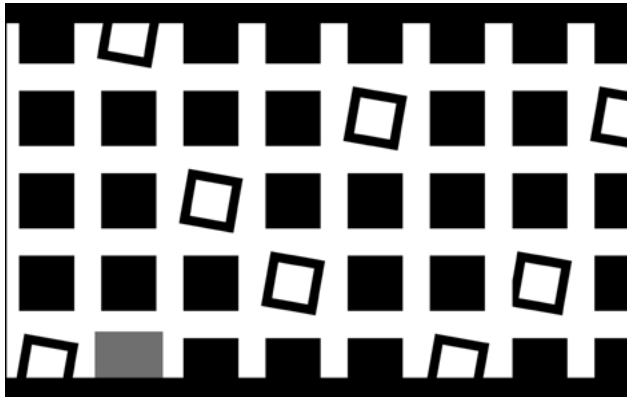
"A dark, bass-heavy house banger
with pure underground energy."



Visualizing Sound

In a group of four, we created a one-minute animation based on the track Notorious by DJ MALAA, translating its rhythm and energy into bold black-and-white visuals. Through shape, motion, and timing, we visualized the music's structure and supported the result with a matching exhibition poster.

Check out the video [here](#).



A curated sequence of frames from the video, shown in chronological order.

Goldschmied



Goldschmied

Die Kunst des Handwerks

Category
Motion Picture

Occasion
University Course
"Film"

Duration
10/24 - 12/24

Team
Anne Schaupp
Leonie Schneider
Myriam Thiel

Supervisor
Lecturer Rasih Bayölken

Thanks to
Manuel Ün



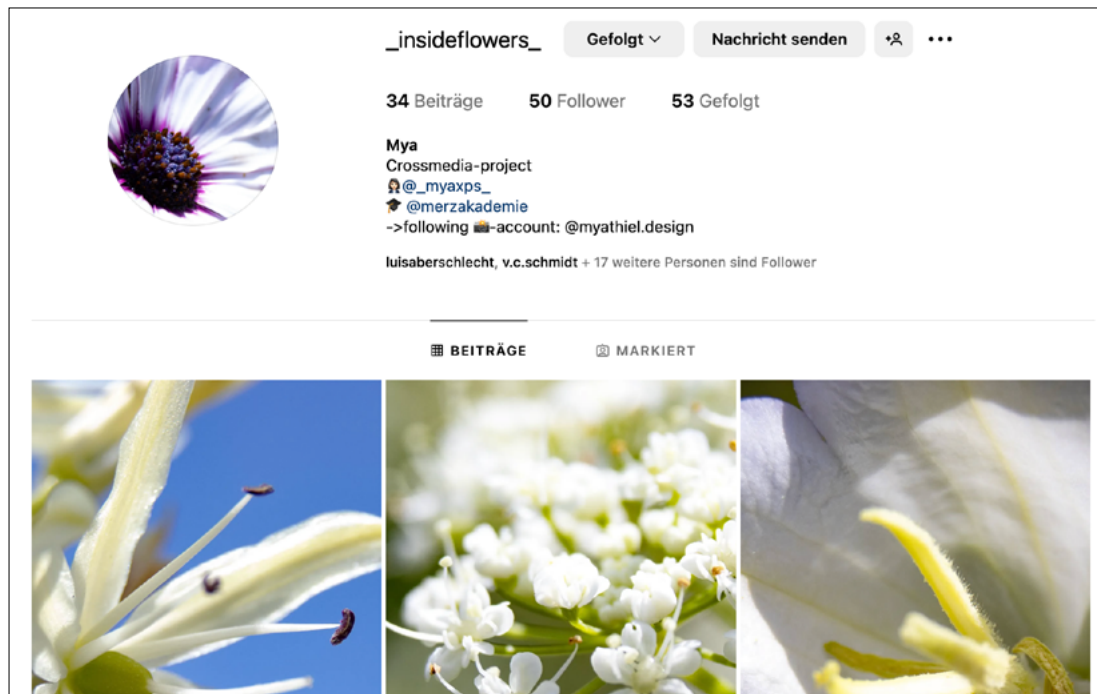
"Behind every piece of jewelry
lies a story shaped by hand."



In a three-minute documentary, we captured the world of goldsmith Manuel Ün — a blend of tradition, precision, and artistry. Filmed as part of our university course, the project combines thoughtful visuals and personal insight to showcase the beauty behind this traditional craft.

Check out the video [here](#).

Inside Flowers



Category
Photography

Occasion
University Courses
"Crossmedia"

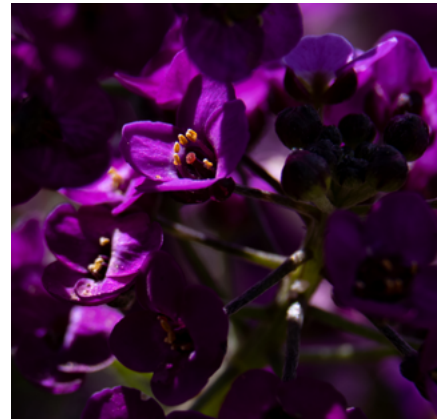
Duration
5/22 – 06/22

Team
Myriam Thiel

Supervisor
Lecturer Victor Brigola



"Every Frame tells a Story."



We were asked to create a social media account on a topic of our choice, post daily for a month, and track how many people we could reach. Along the way, we explored strategies behind successful content — from writing engaging comments and using the right number of hashtags to analyzing the impact of stories and links.

Check out the Instagram page [here](#).



Private Photo Series
Big city buildings



Private Photo Series
Wiener-Foodspots at night

About Me

Hi, I'm Myriam — a 23-year-old communication design student currently in my fourth semester. While I haven't committed to a specific focus yet, I'm currently most inspired by photography, exhibition design, and motion design.

Outside of university, you'll rarely find me without a camera in hand. And when I'm not looking through a lens, I'm probably enjoying coffee and cake — or soaking in the atmosphere of a theater.





Myriam Thiel

Mail

hi@myriamthiel.de

LinkedIn

[Myriam Thiel](#)

Telefon

On request

Instagram

[myriamthiel.design](#)

Website

[myriamthiel.com](#)