# STEVEN                                                                                      LEONTI

**ABOUT**

GRAPHIC + BRAND DESIGNER

Driven by an innate desire to create, I've been pursuing visual problem-solving for over six years. My experience in design spans agencies, in-house teams, and freelance work across industries including tech, hospitality, and the arts. I approach every project with a solution-oriented mindset, striving to arrive at intuitive, beautiful outcomes while continually growing my understanding of design.

**EXPERIENCE**

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|---|---|---|
| Visual Designer | **Microsoft**<br>2022-present | Created and mantained a visual identity for the Windows + Devices org that was implemented in internal and external presentations, marketing assets, and all internal org communications. |
| Graphic Design Lead<br>[volunteer] | **Space.City**<br>2022-present | Maintain Space.City's brand identity across all marketing assets and events, work directly with Michael Bierut's team at Pentagram to ideate and develop poster designs for regular lectures and happy hour events. |
| Freelance Designer | **LEE Studio**<br>2021-2024 | Managed and executed design projects for clients ranging from brand identities, packaging design, presentation design, and promotional materials for startups and large tech clients alike. |
| Graphic Designer | **LMD**<br>2021-2022 | Designed and oversaw a design team creating social media and print collateral, logos, presentations, and the public-facing brand identity of USDHS's cybersecurity agency, CISA. |
| Graphic Designer<br>Junior Designer<br>Studio Manager | **Electric Pen**<br>2019-2022 | Championed a broad range of design projects for a diverse client list from original illustrations to logo designs to animated presentations in a fast-paced agency setting with high standards of quality. |

**SKILLS**

PROFESSIONAL                                            TECHNICAL

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| Illustration | Art direction | Adobe Photoshop | PowerPoint | Wordpress |
| Logo design | Print design | Adobe Lightroom | After Effects | Mailchimp |
| Presentation design | Packaging design | Adobe Illustrator | Figma | |
| Brand development | Photography | Adobe InDesign | Squarespace | |

**EDUCATION**

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|---|---|---|
| School of<br>Visual Concepts | 2019-2021 | Courses in graphic design |
| University of<br>Washington | 2013-2017 | Bachelor of Science, Environmental Science |