

SAM RAUCH

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Human-centered designer melding design thinking with aesthetics to create engaging brands, experiences, and interfaces.

EXPERIENCE	Austin, TX, USA January 2025—	Dimensional Fund Advisors <i>Graphic Designer</i> Create data visualizations, promotional materials, and other brand collateral to promote Dimensional's products to target audiences while maintaining and expanding the brand identity.
	Evanston, IL, USA May – August 2023	NeigerDesign and Strategic Marketing <i>Graphic Design Intern</i> Created research-driven branding, advertisements, and collateral design to help a broad spectrum of clients hit marketing goals while producing social media content, blogs, and videos for in-house marketing. Earned HubSpot inbound marketing certification.
	Austin, TX, USA June 2018—	Freelance Designer <i>Designer and Project Manager</i> Create graphic identities and assets including logos, collateral design, packaging, apparel, and beyond that empower clients' businesses. Collaborate with clients to ensure they have agency and handle project management to ensure all goals are met.
EDUCATION	Pittsburgh, PA, USA Graduated 2024	Carnegie Mellon University Bachelor of Design, Communication Design College and University Honors QPA 3.97 Dean's List 2020–2024 School of Design Merit Award, 2021
	Sydney, Australia January – May 2023	University of New South Wales School of Art & Design Semester Abroad
SKILLS	Tools	Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere), Figma, Google Suite, Miro, Notion, Slack
	Technical	Branding, Data Visualization, Experience Design, Glassblowing, Illustration, Motion Design, Photography, Placemaking, Layout (Web and Print), Typography, UI, UX, Video Production and Editing
	Soft Skills	Design Thinking, Leadership, People Skills, Teamwork, Self-Starter, Project Management, Conversational Spanish
AWARDS	2025	Winner, Portfolio Night Global All-Star <i>The One Club for Creativity</i> Selected as top emerging creative from Austin and advanced to global competition for best brand activation pitch, where team took first place.