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jaiwon lee
graphic designer

jaiwon.work
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education

ArtCenter College of Design

09. 2018–12.2024 | Pasadena, CA
Bachelor of Fine Arts in Graphic Design
with Distinction

Adobe

Focused Coursework at ArtCenter

11. 2023
Group project with creative direction and product design majors. Pitched ideas for Adobe's future platform and interface integrating AI as a team with the Adobe team.

University of Wisconsin Milwaukee

09. 2016–05. 2018 | Milwaukee, WI
Bachelor of Fine Arts in
Visual Communication

skills

Strong working knowledge of:

After Effects, Bridge, Hot Door CADtools, DSLR Photography, Glyphs, Illustrator, InDesign, Keynote, Lightroom, Microsoft Office, Pages, PowerPoint, Photoshop

Familiar with:

Cinema 4D, CSS, Excel, Figma, HTML, Lightroom, p5.js, Premiere, Processing, Procreate, XD

languages

Fluent in

English and Korean (native)

experience

Massive Assembly

Freelance Graphic Designer
02.2025–present | Los Angeles, CA
Developed brand identity and styleframes for an international esports tournament.

New Information

Design Intern
07–09.2024 | Brooklyn, NY (Remote)
Assisted the team with book, magazine, packaging, web design and research. Contributed to projects for Atribute, Homecoming, Vowels, and the Walker Art Center.

KIA

Sponsored Project
05.2024 | Pasadena, CA
Designed a car wrap for KIA and Rebelle Rally 2024. The design was selected and published by KIA.

10 Summers Records

Freelance Graphic Designer
01–05.2024 | Los Angeles, CA
Collaborated with creative directors and designers on a brand refresh.

IN-FO.CO

Design Intern
01–05.2024 | Los Angeles, CA
Assisted the team with book, branding, spatial, motion, and packaging. Contributed to projects for *A *New* Program for Graphic Design Teaching Guide*, Aspen Art Museum, Chapman University, and Neutra Museum. Participated in art direction, photography, and social media management for *Inventory Press*.

ArtCenter Library

Designer
09.2022–10.2023 | Pasadena, CA
Created promotional assets for library events and resources.

Teaching Assistant

Advanced Print Studio | Annie Luck
Communication Design 4 | Simon Johnston
09.2022–04.2023 | Pasadena, CA
Assisted instructors in critiques for branding projects for magazines, cultural institutions, and corporations.

April Greiman—Made In Space Inc.

Design Intern
09.2022–12.2022 | Los Angeles, CA
Supported April Greiman with various projects related to her creative practice.

awards

Graphis New Talent Annual 2024

Street Poets gold
Open Movement gold
Museum of Science London silver
Museum of Science London silver
Magic Strawberry Sound honorable mention

Communication Arts Annual 62

Museum of Science London

ADC Young Ones 2023

Museum of Science London shortlist

Graphis New Talent Annual 2022

Burning Blue honorable mention

Graphis New Talent Annual 2021

Error: Art of Imperfection silver

recognition

KIA Media

Kia America Teases Telluride X-Pro's Return to the Rebelle Rally with Custom, Student-Designed Livery

Digital Archive

Time Object Space

Hoffmitz Milken Center for Typography (HMCT)

Student Highlight

Voyage LA Interview

Meet Jaiwon Lee

ArtCenter Student Gallery

Language of Color poster series
Error: Art of Imperfection identity
Austin Record Convention motion
All That Jazz 3D motion
National Geographic Nature Incense Collection packaging
LA Public Library poster

scholarships

ArtCenter Merit-based Scholarship 2018–24
Jerry V. Johnson Scholarship 2019
Siras Greiner Memorial Scholarship 2021
Haselhorst Memorial Scholarship 2022
HB Edwards Scholarship 2023