## **Taipa Street Market Survey - Tommorrow Taipa Team**

The Tomorrow Taipa Team would love to hear your thoughts on the Taipa street markets. We highly value your feedback, as it will contribute to the redevelopment of the Taipa street market. Please take your time to complete this survey by ticking the boxes.

1. What is your age?		
□ Under 18 □ 18~29 □ 30~39	□ 40~49 □ 50 or older	
2. What is your total annual income?		
	□ 500,000 MOP to 1,000,000 MOP □ Over 1,000,000 MOP	
3. Have you ever visited the Taipa street market?		
□ Yes	🗆 No	
If your answer is Yes in Question 3, please continue with the following questions:		
<ul> <li>4. How would you rate the following features of the Taipa street market?</li> <li>Very Dissatisfied Dissatisfied Neutral Satisfied Very satisfied</li> <li>5. What is your main purpose when visiting the Taipa street market?</li> </ul>		
To buy daily necessities	To purchase souvenirs	
<ul> <li>To buy food</li> <li>To relax and take a break</li> </ul>	Other (please specify)	
6. What attracts you to the Taipa street market?		
Local characteristics	<ul> <li>Cost-effectiveness</li> <li>Other (please specify)</li> </ul>	
7. What type of produ <mark>ct selection</mark> would you prefer in the street market?		
A wide variety of products to meet daily needs Common items that can satisfy basic needs		

Fewer products, but more specialized items

## 8. What specific types of products would you like to see in the market?

Fresh food		
Local cuisine		
9. How would you rate the renovation style of the Taipa street market?		
□ Neutral □ Satisfied □ Very satisfied		
10. Which design styles would attract you to visit the Taipa street market?		
U Warm and classic		
□ Trendy		
11. What aspects of the street market need improvement?		
Pricing and affordability		
Product variety		

Thank you for your valuable feedback. Your responses will greatly help us improve and enhance the Taipa street market experience. We appreciate your time and effort in completing this survey.



## **Taipa Street Market Survey - Tommorrow Taipa Team**

The Tomorrow Taipa Team would love to hear your thoughts on the Taipa street markets. We highly value your feedback, as it will contribute to the redevelopment of the Taipa street market. Please take your time to complete this survey by ticking the boxes.

1. What is your age?	
□ Under 18 □ 18~29 □ 30~3	9 40~49 50 or older
2. What is your total annual income?	
<ul> <li>Under 100,000 MOP</li> <li>100,000 MOP to 500,000 MOP</li> </ul>	<ul> <li>500,000 MOP to 1,000,000 MOP</li> <li>Over 1,000,000 MOP</li> </ul>
3. Have you ever visited the Taipa street market?	
□ Yes	□ No
If your answer is No in Question 3, please continue with the following questions:	
4. What is your main purpose when	viciting the street market?
4. What is your main purpose when	Asiting the street market:
To buy daily necessities	To purchase souvenirs
☐ To buy food	Other (please specify)
To relax and take a break	
5. Which feature of the street market attracts you the most to visit?	
Local characteristics	Cost-effectiveness
	$\Box$ Other (please specify)
6. Which design styles would attract you to visit the Taipa street market?	
□ Simple and elegant	Warm and classic
□ Traditional local style	☐ Trendy
Other (please specify)	

Thank you for your valuable feedback. Your responses will greatly help us improve and enhance the Taipa street market experience. We appreciate your time and effort in completing this survey.