

FRANCESCA VOYTEN

francescavoyten.com voytenfm@mail.uc.edu 724.757.8902

SKILLS Adobe | Illustrator, Photoshop, InDesign, After Effects, Lightroom, Acrobat Microsoft | Word, PowerPoint, Teams Figma DSLR Photography

EDUCATION

University of Cincinnati
Communication Design Major

Cincinnati, Ohio | Class of 2027 | 3.8 GPA
College of Design, Architecture, Art, and Planning
Bachelor of Science in Design | Minor in Art History
Participating in the Professional Practice Program, alternating semesters of classroom study with work in the field of design.

William Mason High School

Mason, Ohio | Class of 2022 | 4.0 GPA

WORK EXPERIENCE

University of Cincinnati Libraries
Graphic Design Co-op

Cincinnati, Ohio | Full-Time | *Spring 2024, Fall 2024*
Designer for the University campus Walter C. Langsam library administration office. Developed and executed projects through completion, both small and large scale. Work included flyers, social media posts, event photography, exhibits, and signage. Adhered to strict branding guidelines. Corresponded with clients directly and assimilated into a professional atmosphere.

Geyer Instructional Products
Social Media Designer and Manager

Mason, Ohio | Part-Time | *March 2023 – September 2023*
Proposed and designed graphics for a STEM instructional product company. Researched for informational posts that engage and educate followers. Curated content across 4 social media sites ensuring a cohesive company identity.

Antonio Violins
Sales Associate

Mason, Ohio | Part-Time | *October 2021 – August 2023*
Local business that rents and sells musical equipment and instruments. Educate customers about renting and caring for string instruments. Arranged products to increase accessibility and visual appeal. Trusted key-holder who opened the store alone.

ACTIVITIES

Beyond the Binary Campaign
Marketing Chair

September 2021 – October 2021
Directed the marketing task force in charge of visuals. Designed safe space stickers to be put on classroom doors.

Gender Sexuality Alliance
Designer and Leader

August 2021 – May 2022
Club for students with any sexual or gender identities to feel welcome. Designed posters, inter-school dance promotions, and tshirts.

National Art Honor Society
Member

August 2020 – May 2022
Group where students use art to benefit people around the world with art based community service.

Design Studio Internship
Communications Director

August 2019 – May 2022
Student ran studio creating designs for clients in the community. Staff Designer for two years before being promoted to Communications Director, acting as the sole liaison between clients and designers for 17 projects. Designed and scheduled social media posts.

AWARDS

College

Dean's List | 2022 – present Cincinnatus Scholarship | 2022 – present

High School

Outstanding Achievement Award | English, AP Art History | 2022
Scholastic Art & Writing Gold Key | 2019
Principles Award | 2018 – 2022