

Jenna Choi

Graphic Designer
Pasadena, California

jennachoi.work

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JENNA CHOI

EDUCATION

ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts, Graphic Design (GPA: 3.94)

Anticipated Graduation: April 2026

EXPERIENCE

01.2025-Present

Hermès Sponsored Studio

Participating in an ArtCenter sponsored project with Hermès as a graphic designer and strategist. Collaborating across teams to research ideas, design, and prototype innovative products with attention to detail, aligning with the brand's heritage and vision.

09.2024-Present

Teaching Assistant, ArtCenter College of Design

Communication Design 2, Information Design

Assisted Professor Allison Goodman in articulating branding and data visualization projects, providing clear feedback, clarifying assignments, and developing instructional collaterals for the class.

06.2023-09.2023

Art Instructor, Jaranda Education Institution

Responsible for coordinating art classes, developing lesson plans, preparing materials, and fostering a structured yet creative environment to inspire and enhance students' artistic skills from K-12.

06.2021-Present

Graphic/ Illustration Freelancer

Developed design systems and visual identities through strong communication with clients, creating signage, advertising, product designs, and custom illustrations for public schools, art exhibitions, events, and small businesses.

RECOGNITION & AWARDS

09.2022-Present

ArtCenter Provost's List

2022-2025

Student Gallery Select

Petersen Automotive Museum (Branding), Marine Mammal Response (Branding), So Much And Enough (Motion), Ballad (3D Animation), Bouquet (Packaging), Wired (3D Animation), Labyrinth (Storyboard)

2024

The Great Teachers Endowed Scholarship

ArtCenter College of Design (\$4,800)

2023

Duane and Betty Bohnstedt Endowed Scholarship

ArtCenter College of Design (\$3,000)

2022

ArtCenter UG Scholarship

ArtCenter College of Design (\$52,000)

SKILLS

Software

Cinema 4D, Adobe Creative Suite (Illustrator, InDesign, Photoshop, Lightroom, After Effects, Premiere Pro) Figma, MidJourney, Vizcom, Webflow, MadMapper, Keynote, Notion

Design

2D/3D Motion Graphics, Branding, Packaging Design, UI/UX Design, Typography, Animation

Physical

Bookbinding, Photography, Laser Cutting, 3D Printing, Studio Lighting

Languages

Fluent in English and Korean

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Please visit my portfolio at:

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