

Claire Biordi

GRAPHIC DESIGNER | ClaireBiordi.com | (302) 530-5871 | ClaireBiordi@gmail.com

EDUCATION

Savannah College of Art & Design
[SCAD] B.F.A. in Graphic Design
Graduated in Spring 2020

SKILLS

Identity & Branding
Typography
Web Design
Package Design

SOFTWARE

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Acrobat
Adobe Dreamweaver
Adobe XD
Figma

HONORS & AWARDS

GDUSA Package Design Award | 2021
Bandit Distillery

GDUSA Package Design Award | 2021
Bello's Restaurant Identity

International Design Awards (IDA) | 2020
Bandit Distillery
Bronze in Print/Packaging

International Design Awards (IDA) | 2020
Bello's Restaurant Identity
Honorbale Mention

GDUSA Graphic Design Award | 2020
Liar's Dice

**SCAD Achievement Honors
Scholarship | 2015 – 2020**

**Featured in The DE Foundation
for the Visual Arts Calendar | 2016**

VOLUNTEER

Mary Campbell Center | 2014
Special Olympics | 2015

EXPERIENCE

The Moving Company

ART DIRECTOR + DESIGNER
2021 - Present

Design and write brand identities and visual guidelines implemented across digital and print media. Create and present various logo and concept explorations to the client.

Design intuitive user-friendly and business focused websites. Create and present prototypes to clients and collaborate with developers to produce effective web Experiences.

Work with copywriters to execute ad campaigns and design social media graphics, internal presentations, pitch decks, proposals, landing pages, and other deliverables. Craft custom icon libraries and infographics for use across brand deliverables.

Claire Biordi Design

FREELANCE DESIGNER
2020 - Present

Logo development and brand identity design for small businesses in Delaware, Maryland, and Philadelphia. Worked with a variety of clients in different industries to create business cards and marketing collateral for start ups.

Muhlenhaupt + Company

DESIGN INTERN
Manayunk, PA | Summer 2019

Designed deliverables for three internal businesses. Created the logo and established brand guidelines for Manayunk Creative. Collaborated with the creative team to create website layouts for development. Designed deliverables, ebooks, and proposal templates for clients.

Cape Gazette

DESIGN INTERN
Rehoboth Beach | Summer 2016

Served as intern for the graphic design and advertising department. Edited, proof read, and designed ads. Worked with the design department to organize the paper's spreads and communicate with clients.