

AARYA SRIKUMAR

VISUAL DESIGNER

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Aarya is a designer currently based out of New York City. Her interests lie in brand design, type design, editorial design, user-interface design, and finding ways to combine analog and digital modes of creating.

EDUCATION

Parsons School of Design, New York
BFA Communication Design
2022–2024
Graduated with Honors
GPA: 3.92

ISDI School of Design and Innovation, Mumbai
(Transferred Credits)
2020–2022

EXPERIENCE

ThoughtMatter, New York
Design Intern
2024 (Currently in Progress)

- Assisting the creative team with digital and print assets for studio-initiated projects.

Rain Creative, Dubai
Design Intern
2023

- Designing assets for the MENA extensions of global brands like Acuvue, Tanishq, HSBC, and Johnsons and Johnsons.
- Actively took part in finding sustainable creative solutions for ACUVUE.
- Collaborated in designing the visual language for the launch of Tanishq Qatar.

Mile Studios, Dubai
Design Intern
2021

- Drafted storyboards for promotional videos for companies such as the Abu Dhabi Environment Agency.
- Assisted with video composition.

SOFTWARES

Adobe Creative Suite

- Photoshop
- Illustrator
- InDesign
- After Effects

Figma
Glyphs
Procreate
Polycam
Basic HTML/CSS/Javascript

LANGUAGES

English
Malayalam (Conversational)
Hindi (Conversational)