AARYA SRIKUMAR

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ABOUT

I'm a designer, currently based in New York City. My interests lie in brand design, type design, editorial design, user interface design, and finding ways to combine the analog and the digital.

EDUCATION

Parsons School of Design, New York

BFA Communication Design Graduated with Honors 2022–2024

GPA: 3.92

ISDI School of Design and Innovation, Mumbai

(Transferred Credits) 2020–2022

EXPERIENCE

Rain Creative, Dubai

Design Intern 2023

- Designing assets for the MENA extensions of global brands like Acuvue, Tanishq, HSBC, and Johnsons and Johnsons.
- Actively took part in finding creative solutions for the sustainable disposal of contact lenses.
- Collaborated in designing the visual language for the launch of Tanishq Qatar.

Mile Studios, Dubai

Design Intern 2021

- Drafted storyboards for promotional videos for companies such as the Abu Dhabi Environment Agency.
- · Assisted with video composition.

SKILLS

Adobe Creative Suite

- Photoshop
- Illustrator
- InDesign
- After Effects

Figma

Glyphs

Procreate

Basic HTML/CSS/Javascript

LANGUAGES

English

Malayalam (Conversational) Hindi (Conversational)