



CHASE DAVENPORT

SENIOR GRAPHIC DESIGNER & ART DIRECTOR

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EXPERIENCE

BD&E / 2014 – Present

Senior Graphic Designer & Art Director

I've worked with multiple brand launches, overhauls, identity systems, and campaigns. Over the years, I've designed countless brochures, outdoor placement, catalogs, magazines and social media content, and I'm well-versed and experienced in strategic branding and marketing communications. Throughout my time at BD&E, I art directed numerous photoshoots, commercials and marketing campaigns. My attention to detail in print-ready production art are from years of both pre-press and on-press experience.

HDS Marketing / 2010 – 2014

Graphic Designer

I was responsible for developing, designing and maintaining over 20 corporate ecommerce stores.

I created logos, managed brand standards, initiated marketing research, art directed photography and the handled the proofing of speculative product design. At HDS, I developed a deep knowledge of promotional marketing and custom made product design. I also rebuilt the HDS identity, social presence, and brand in 2011.

EDUCATION

The Art Institute of Pittsburgh

Graphic Design

2007 – 2010 / Dean's List

Associate of Science in Graphic Design

TOOLS

InDesign
Photoshop
Illustrator
Figma
WordPress
Procreate
Canva

EXPERTISE

Conceptualization
Brand Identity
Layout & Composition
Campaigns
Direct Marketing
Typography
Storyboarding

SKILLS

Print Design
Copywriting
Digital Design
Illustration
Editing
Press Checks

ABOUT ME

I'm a guitar-playing, board game-loving, food-obsessed nerd from Pittsburgh that happens to be really good at design.

I'm experienced in brand management and marketing, having done extensive design and identity overhauls for numerous large institutions and companies. I not only have conceptual and layout-oriented experience, but also production and print-ready skills that have given me a succinct grasp on budgets, scheduling and realistic expectations.

I'm a critical thinker, constantly striving to make impact through design. I really enjoy the process of puzzling together what makes a brand or design work—to listen to a client or directive and find those perfect solutions.

SOME PEOPLE I KNOW

Over the years I've been fortunate enough to have worked with some very cool brands and companies, whether through freelance or the firms I've worked for. I've created logos, brand identities, promotional marketing items, brochures and campaigns for some of the following: ***Cartoon Network, Blizzard, Live Nation, Justin Bieber, Lady Gaga, Mastodon, Heinz, and Marvel.***

I've worked with sports national sports teams such as the ***Pittsburgh Steelers and Pirates, as well as the Arizona Diamondbacks.*** I've also had a great deal of experience in higher education, having worked with ***Gustavus Adolphus College, Robert Morris University, Edinboro University, Detroit Mercy University, Thomas More University, Westminster College, Trocaire College, Bethany College and Youngstown State University.***

References available upon request.